



# 2017

## SPONSORSHIP OPPORTUNITIES



NETWORKING



EDUCATION



PROCUREMENT



CERTIFICATION

Sustaining (Corporate) Member



The Parade of Stars Awards Gala is an illuminating semiformal evening event honoring Women's Business Enterprises and Sustaining (Corporate) Members who go above and beyond to ensure the successes of women-owned businesses. The event features a cocktail reception, dinner, awards ceremony and after party. Join us on February 2, 2017 at the Embassy Suites Frisco Convention Center to experience the celebration!

**PRESENTING:** **\$15,000**  
(Limited to 1)

- 2 VIP tables of 8
- 60 second video spot
- Audience address
- Logo on name badge
- Welcome letter in program
- Bottle service during dinner
- Full page, 4 color ad
- Valet parking for 16
- Logo on highest billing on event materials
- 6 VIP Reception tickets

**ENTERTAINMENT:** **\$10,000**  
(Limited to 1)

- 1 VIP table of 8
- 45 second video spot
- Logo on photo activity
- Logo on live auction paddles
- Recognition during live auction and heads or tails game
- Full page, 4 color ad
- Valet parking for 8
- Logo prominence on event materials
- 4 VIP Reception tickets

**SUSTAINING MEMBER** **\$8,000**

**PROGRAM BOOK:**  
(Limited to 1)

- 1 VIP table of 8
- Logo on program book back cover
- Full page, 4 color, center page ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

**SUSTAINING MEMBER** **\$6,000**

**AFTER PARTY:**  
(Limited to 1)

- 1 table of 8
- Logo on after party napkins
- Gobo displayed during after party
- Quarter page, 4 color ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

**UNDERWRITER:** **\$5,000**

- 1 table of 8
- Half page, 4 color ad
- Name recognition on event materials
- 2 VIP Reception tickets

**GOLD:** **\$2,500**

- 1 table of 8
- Quarter page, 4 color ad
- Name recognition on event materials

**TABLE OF 8:** **\$1,000**

*\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage and program book.*

Power to Potential is a half-day business forum that features a luncheon, keynote speaker, procurement roundtable sessions, educational workshops and a networking reception. Attendees will have the opportunity to select a workshop track tailored to their business development needs. Join us on April 18, 2017 at the Hurst Conference Center.

- UNDERWRITER:**                      **\$3,000**                      -4 admissions  
 -Name recognition on event materials
  
- GOLD:**                                      **\$2,000**                      -2 admissions  
 -Name recognition on event materials

*\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage and program book.*

**BUSINESS WORKS EXPO (AUGUST 2017)**

Business Works Expo is a half-day event that connects women business owners with corporations and government entities. The event features a seated lunch with keynote speaker, business fair, matchmaker sessions and networking reception. This is the perfect opportunity to make lasting connections and recognize individuals who are committed to the success of women-owned businesses and supplier diversity.

- SUSTAINING MEMBER**                      **\$12,000**                      -2 VIP tables of 8
- TITLE:**    -60 second video spot  
 (Limited to 1)                      -Audience address during luncheon  
 -Logo on name badge  
 -Logo on conference bag  
 -1 company provided pop-up banner  
 -10' x 20' booth in VIP area  
 -(2) 6' tables with 4 chairs  
 -Logo on highest billing on event materials



- SUSTAINING MEMBER**                      **\$8,000**                      -2 VIP tables of 8
- TITLE:**    -Audience address during luncheon  
 (Limited to 1)                      -Logo on name badge  
 -Logo on program book back cover  
 -Company provided promotional item (optional)  
 -1 company provided pop-up banner  
 -Logo on highest billing on event materials

- SUSTAINING MEMBER**                      **\$6,000**                      -2 VIP tables of 8
- POWER LUNCH:**                              -45 second video spot  
 (Limited to 1)                      -Centerpiece recognition  
 -1 company provided pop-up banner  
 -Logo prominence on event materials

- SUSTAINING MEMBER**                      **\$5,000**                      -1 table of 8
- NETWORKING RECEPTION:**              -Audience address during networking reception  
 (Limited to 1)                      -Logo on networking reception napkins  
 -8 drink tickets  
 -1 company provided pop-up banner  
 -Logo on event materials

- LOUNGE:**    **\$5,000**                      -1 table of 8  
 (Limited to 1)                      -Exclusive company provided lounge signage  
 -Company provided collateral in lounge  
 -Logo on event materials

- SUSTAINING MEMBER**                      **\$5,000**                      -6 admissions
- PROCUREMENT**                              -Logo on roundtable information sheet
- ROUNDTABLE SESSIONS:**                      -Branding of roundtable area  
 (Limited to 1)                      -Logo on roundtable list in program book  
 -1 company provided pop-up banner  
 -Logo on event materials

**BUSINESS WORKS EXPO (AUGUST 2017)**

**SUSTAINING MEMBER \$10,000**  
**KICK-OFF LUNCHEON:**  
 (Limited to 1)  
 -2 VIP tables of 8  
 -45 second video spot  
 -Centerpiece recognition  
 -1 company provided pop-up banner  
 -10' x 20' booth in VIP area  
 -(2) 6' tables with 4 chairs  
 -Logo prominence on event materials

**SUSTAINING MEMBER \$8,000**  
**CONNECTIONS CAFÉ:**  
 (Limited to 1)  
 -1 table of 8  
 -1 company provided pop-up banner  
 -Branding of lounge area  
 -Company supplied snacks and drinks for lounge area (optional)  
 -10' x 20' booth in VIP area  
 -(2) 6' tables with 4 chairs  
 -Logo on event materials

**SUSTAINING MEMBER \$8,000**  
**DIRECTORY:**  
 (Limited to 1)  
 -1 table of 8  
 -Logo on directory back cover  
 -Full page, 4 color ad  
 -10' x 20' booth in VIP area  
 -(2) 6' tables with 4 chairs  
 -Logo on event materials



**BUSINESS WORKS EXPO (AUGUST 2017)**

**SUSTAINING MEMBER \$8,000**  
**NETWORKING RECEPTION:**  
 (Limited to 2)  
 -1 table of 8  
 -Audience address at networking reception  
 -Logo on networking reception napkins  
 -8 drink tickets  
 -1 company provided pop-up banner  
 -10' x 20' booth in VIP area  
 -(2) 6' tables with 4 chairs  
 -Logo on event materials

**SUSTAINING MEMBER \$7,000**  
**MATCHMAKER:**  
 (Limited to 1)  
 -6 admissions  
 -Logo on matchmaker website  
 -Branding of matchmaker area  
 -1 company provided pop-up banner  
 -10' x 20' booth in VIP area  
 -(2) 6' tables with 4 chairs  
 -Logo on event materials

**PLATINUM: \$5,000**  
 -6 admissions  
 -10' x 20' booth  
 -(2) 6' tables with 4 chairs  
 -Name recognition on event signage

**GOLD: \$3,500**  
 -4 admissions  
 -10' x 10' booth  
 -(1) 6' table with 2 chairs  
 -Name recognition on event signage

**CORPORATE EXHIBITOR: \$2,000 / SPONSORSHIP BUNDLE PRICING - \$1,500**  
 -2 admissions  
 -10' x 10' booth  
 -(1) 6' table with 2 chairs

**PUBLIC ENTITY EXHIBITOR: \$500 / SPONSORSHIP BUNDLE PRICING - \$400**  
 -2 admissions  
 -10' x 10' booth  
 -(1) 6' table with 2 chairs

*\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage and program book.*

**H**arvesting Partnerships is a half-day conference focused on top-tier educational programming. The event begins with the Lillie R. Knox Memorial Luncheon featuring a keynote speaker and the Lillie Knox Investing for Growth Grant presentation. The afternoon is dedicated to educational workshops and a networking reception.

**SUSTAINING MEMBER \$8,000**  
**TITLE:**  
 (Limited to 1)  
 -2 VIP tables of 8  
 -Audience address during luncheon  
 -Logo on name badge  
 -Logo on program book back cover  
 -1 company provided pop-up banner  
 -Logo on highest billing on event materials

**SUSTAINING MEMBER \$6,000**  
**LILLIE R. KNOX MEMORIAL LUNCHEON:**  
 (Limited to 1)  
 -2 VIP tables of 8  
 -45 second video spot  
 -Logo on Lillie Knox fundraising materials  
 -Centerpiece recognition  
 -1 company provided pop-up banner  
 -Logo prominence on event materials

**SUSTAINING MEMBER \$5,000**  
**NETWORKING RECEPTION:**  
 (Limited to 1)  
 -1 table of 8  
 -Audience address during networking reception  
 -Logo on networking reception napkins  
 -8 drink tickets  
 -1 company provided pop-up banner  
 -Logo on event materials

**LOUNGE: \$5,000**  
 (Limited to 1)  
 -1 table of 8  
 -Exclusive company provided lounge signage  
 -Company provided collateral in lounge  
 -Logo on event materials

**UNDERWRITER: \$3,000**  
 -6 admissions  
 -Name recognition on event materials

**GOLD: \$2,000**  
 -4 admissions  
 -Name recognition on event materials

*\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage and program book.*

**TABLE TOPICS LUNCHEONS**

Table Topics Luncheon is a monthly series featuring a networking lunch, Sustaining (Corporate) Member supplier diversity spotlight, and a keynote speaker focused on communication, business development or personal development. There are 10 luncheons in 2017, held February through November.

**TITLE: \$6,000**  
 (Limited to 1)  
 -6 admissions to each luncheon  
 -Audience address at each luncheon  
 -Company logo on highest billing on event materials

**UNDERWRITER: \$4,000**  
 -4 admissions to each luncheon  
 -Logo on event materials

**GOLD: \$2,500**  
 -2 admissions to each luncheon  
 -Name recognition on event signage

**EXECUTIVE INSIGHTS (JULY 2017)**

Executive Insights offers participants the chance to hear directly from top leadership and corporate executives on a variety of topics relevant to leadership, procurement and business development. Held in July, this event is open to Women's Business Enterprises and Sustaining (Corporate) Members looking to hear big picture perspectives from industry insiders.

**TITLE: \$3,000**  
 (Limited to 1)  
 -6 admissions  
 -Audience address  
 -Company logo on highest billing on event materials

**UNDERWRITER: \$1,000**  
 -4 admissions  
 -Podium recognition  
 -Logo on event materials

**WOMAN ENTREPRENEUR'S EXCHANGE (JANUARY AND JULY 2017)**

Woman Entrepreneur's Exchange is a bi-annual event in Austin featuring a workshop, Sustaining (Corporate) Member supplier diversity spotlight and networking reception, focused on business and professional development opportunities.

**TITLE:** **\$2,500** -3 admissions to each Woman Entrepreneur's Exchange  
(Limited to 1) -Audience address at each Woman Entrepreneur's Exchange  
-Logo on highest billing on event materials

**UNDERWRITER:** **\$1,500** -2 admissions to each Woman Entrepreneur's Exchange  
-Podium recognition  
-Logo on event materials

**WINNING THE BID (APRIL 2017)**

Winning the Bid features roundtable discussions on procurement opportunities with Sustaining (Corporate) Members. In Austin, the event begins with a networking breakfast followed by table rotations with Sustaining (Corporate) Members.

**SUSTAINING MEMBER** **\$1,000** -4 admissions  
**TITLE:** -Audience address  
(Limited to 1) -Logo on roundtable information sheet  
-Branding of roundtable area  
-Logo on highest billing on event materials

**ROUNDTABLE HOST:** **\$500** -2 admissions  
-Company recognition during welcome remarks  
-Company name on roundtable signage  
-Logo on event materials

**AUSTIN INSIGHTS (SEPTEMBER 2017)**

Austin Insights is a premier evening event featuring an executive keynote presentation and networking reception. Women business owners, procurement professionals, government officials and community partners convene at this Austin area event to create valuable connections and discover upcoming business opportunities.

**SUSTAINING MEMBER** **\$3,000** -10 admissions  
**TITLE:** -Audience address  
(Limited to 1) -10 drink tickets  
-Logo on highest billing on event materials

**UNDERWRITER:** **\$1,500** -6 admissions  
-6 drink tickets  
-Logo on event materials

**GOLD:** **\$500** -4 admissions  
-4 drink tickets  
-Name recognition on event signage

**REGIONAL EDUCATION AND OUTREACH**

Two to four regional meetings and outreach events are held in various locations throughout the region including west Texas, New Mexico, Oklahoma and Arkansas. Regional sponsors are recognized at each event.

**TITLE:** **\$2,000** -6 admissions  
-Audience address  
-Logo on highest billing on event materials

**UNDERWRITER** **\$1,000** -3 admissions  
-Logo on event materials

*\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage and program book.*



## LILLIE KNOX INVESTING FOR GROWTH FUND\*



100% supported by Member Donations.

Your support enables the Lillie Knox Investing for Growth Fund to provide grants of up to \$5,000 to help WBCS WBE Members grow their business. Applicants are asked to identify a need in their business that, if met, would support the growth and development of their business. The grants are presented during the Lillie R. Knox Memorial Luncheon at Harvesting Partnerships in November 2017.

**UNDERWRITER DONOR: \$2,000**

**DISTINCTIVE DONOR: \$1,000**

Underwriter and Distinctive Donors will receive special recognition at the Lillie R. Knox Memorial Luncheon during the grant presentation at Harvesting Partnerships.

*\*Not deductible as a charitable contribution.*

**TO RESERVE YOUR SPONSORSHIPS, GO TO [WWW.WBCSOUTHWEST.ORG/SPONSORSHIP](http://WWW.WBCSOUTHWEST.ORG/SPONSORSHIP).**

The mission of the Women's Business Council - Southwest is to facilitate mutually beneficial procurement opportunities among Women's Business Enterprises (WBE) and Sustaining (Corporate) Members.

### CONTACT:

Phone (817) 299-0566  
Toll Free (866) 451-5997  
2201 North Collins, Ste. 158  
Arlington, TX 76011

[WBCSOUTHWEST.ORG](http://WBCSOUTHWEST.ORG)

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