



ONE MISSION. ONE MEMBERSHIP.



ENDLESS OPPORTUNITIES.

2018 SPONSORSHIP OPPORTUNITIES
Networking • Education • Procurement • Certification

Women's Business Enterprise (WBE) Member

PARADE OF STARS AWARDS GALA

February 1, 2018



The Parade of Stars Awards Gala is an illuminating semiformal evening event honoring Women's Business Enterprises and Sustaining (Corporate) Members who go above and beyond to ensure the successes of women-owned businesses. The event features a cocktail reception, dinner, awards ceremony and after party. Join us on February 1, 2018 at the Embassy Suites Frisco Convention Center to experience the celebration!

Cocktail Reception - \$6,000 (Limited to 1)

- 1 VIP table of 8
- Logo on cocktail reception napkins
- Gobo displayed during cocktail reception
- Audience address at VIP Reception
- Half page, 4 color ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

WBE Program Book - \$6,000 (Limited to 1)

- 1 VIP table of 8
- Logo on program book back cover
- Full page, 4 color, center page ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

WBE After Party - \$4,000 (Limited to 1)

- 1 table of 8
- Logo on after party napkins
- Gobo displayed during after party
- Quarter page, 4 color ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

Diamond - \$2,000

- 1 table of 8
- Eighth page, 4 color ad
- Name recognition on event materials
- 1 VIP Reception ticket

Emerald - \$750

- 4 admissions
- Program listing

Ruby - \$500

- 2 admissions
- Program listing

Table of 8 - \$1,000

POWER TO POTENTIAL

April 17, 2018



Power to Potential is a half-day business forum that features a luncheon, keynote speaker, procurement roundtable sessions, educational workshops and a networking reception. Attendees will have the opportunity to select a workshop track tailored to their business development needs. Join us on April 17, 2018 at the Hurst Conference Center.

WBE Title - \$3,500 (Limited to 1)

- 1 VIP table of 8
- Audience address during luncheon
- Logo on name badge
- Logo on program book back cover
- 1 company provided pop-up banner
- Logo on highest billing on event materials

WBE Networking Reception - \$2,000 (Limited to 1)

- 1 table of 8
- Audience address during networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- Logo on event materials

WBE Power Lunch - \$2,500 (Limited to 1)

- 1 VIP table of 8
- 30 second video spot
- Centerpiece recognition
- 1 company provided pop-up banner
- Logo prominence on event materials

Diamond - \$600

- 4 admissions
- Name recognition on event materials

WBE Procurement Roundtable Sessions - \$2,500 (Limited to 1)

- 1 VIP table of 8
- Logo on roundtable information sheet
- Branding of roundtable area
- Logo on roundtable list in program book
- 1 company provided pop-up banner
- Logo on event materials

Emerald - \$400

- 2 admissions
- Name recognition on event materials

BUSINESS WORKS EXPO

September 2018

Business Works Expo is a half-day event that connects women business owners with corporations and government entities. The event features a seated lunch with keynote speaker, business fair, matchmaker sessions and a networking reception. This is the perfect opportunity to make lasting connections and recognize individuals who are committed to the success of women-owned businesses and supplier diversity.

WBE Title - \$5,000 (Limited to 1)

- 1 VIP table of 8
- 60 second video spot
- Audience address during luncheon
- Logo on name badge
- Logo on conference bag
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on highest billing on event materials

WBE Kick-Off Luncheon - \$4,000 (Limited to 1)

- 1 VIP table of 8
- 45 second video spot
- Centerpiece recognition
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo prominence on event materials

WBE Networking Reception - \$3,500 (Limited to 2)

- 1 table of 8
- Audience address at networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

WBE Connections Café - \$3,000 (Limited to 1)

- 1 table of 8
- 1 company provided pop-up banner
- Branding of lounge area
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

WBE Directory - \$3,000 (Limited to 1)

- 1 table of 8
- Logo on directory back cover
- Full page, 4 color ad
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

WBE Matchmaker - \$2,500 (Limited to 2)

- 6 admissions
- Logo on matchmaker communication
- Branding of matchmaker area
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

Silent Auction - \$2,000 (Limited to 2)

- 4 admissions
- Logo on bidding materials
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

Upgrade Exhibitor - \$600

Sponsorship Bundle Pricing - \$400

- 3 admissions
- 10' x 20' booth
- (2) 6' tables with 3 chairs

Basic Exhibitor - \$500

Sponsorship Bundle Pricing - \$300

- 2 admissions
- 10' x 10' booth
- (1) 6' table with 2 chairs

HARVESTING PARTNERSHIPS EDUCATIONAL SYMPOSIUM

November 2018



Harvesting Partnerships is a half-day conference focused on top-tier educational programming. The event begins with the Lillie Knox Memorial Luncheon featuring a keynote speaker and the Lillie Knox Investing for Growth Grant presentation. The afternoon is dedicated to educational workshops and a networking reception.

WBE Title - \$4,000 *(Limited to 1)*

- 1 VIP table of 8
- Audience address during luncheon
- Logo on name badge
- Logo on program book back cover
- 1 company provided pop-up banner
- Logo on highest billing on event materials

Diamond - \$750

- 4 admissions
- Name recognition on event materials

Emerald - \$400

- 2 admissions
- Name recognition on event materials

WBE Lillie Knox Memorial Luncheon - \$3,000 *(Limited to 1)*

- 1 VIP table of 8
- 30 second video spot
- Logo on Lillie Knox fundraising materials
- Centerpiece recognition
- 1 company provided pop-up banner
- Logo prominence on event materials

WBE Networking Reception - \$2,000 *(Limited to 1)*

- 1 table of 8
- Audience address during networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- Logo on event materials

EDUCATIONAL PROGRAMMING

Dallas/Fort Worth



TABLE TOPICS LUNCHEONS

Table Topics Luncheon is a monthly series featuring a networking lunch, Sustaining (Corporate) Member supplier diversity spotlight and a keynote speaker focused on communication, business development or personal development. There are 10 luncheons in 2018, held February through November.

Diamond - \$1,000

- 2 admissions to each luncheon
- Logo on event materials

LADIES WHO LAUNCH (MAY 2018)

Ladies Who Launch is an exclusive WBE to WBE networking event focused on relationship and business development opportunities with fellow WBCS members. Held every spring, this event offers roundtable discussions, hors d'oeuvres and cocktails, perfect for any leading lady!

Title - \$1,000 (Limited to 1)

- 4 admissions
- Audience address
- Logo on giveaway items
- Logo on highest billing on event materials

Diamond - \$500

- 2 admissions
- Centerpiece recognition
- Name recognition on event materials

EXECUTIVE INSIGHTS (JULY 2018)

Executive Insights offers the chance to hear directly from top leadership and corporate executives on a variety of topics relevant to procurement and business development. Held in July, this event is open to Women's Business Enterprises and Sustaining (Corporate) Members looking to hear big picture perspectives from industry insiders.

Diamond - \$500

- 2 admissions
- Podium recognition
- Logo on event materials

EDUCATIONAL PROGRAMMING

Austin, Texas

WOMAN ENTREPRENEUR'S EXCHANGE (JANUARY & JULY 2018)

Woman Entrepreneur's Exchange is a bi-annual event focused on business and professional development opportunities. It features a workshop, Sustaining (Corporate) Member supplier diversity spotlight and networking reception.

Diamond - \$500

- 2 admissions to each Woman Entrepreneur's Exchange
- Podium recognition
- Logo on event materials

WINNING THE BID (APRIL 2018)

Winning the Bid features roundtable discussions on procurement opportunities with Sustaining (Corporate) Members. The event begins with a networking breakfast followed by table rotations with Sustaining (Corporate) Members.

WBE Title - \$500 (Limited to 1)

- 2 admissions
- Audience address
- Logo on roundtable information sheet
- Branding of roundtable area
- Logo on highest billing on event materials

REGIONAL EDUCATION & OUTREACH

Two to four meetings and outreach events are held in various locations throughout the region including west Texas, New Mexico, Oklahoma and Arkansas. Regional sponsors are recognized at each event.

Diamond - \$500

- 2 admissions
- Logo on event materials

AUSTIN INSIGHTS (SEPTEMBER 2018)

Austin Insights is a premier evening event featuring an executive keynote presentation and networking reception. Women business owners, procurement professionals, government officials and community partners convene at this Austin area event to create valuable connections and discover upcoming business opportunities.

WBE Title - \$1,000 (Limited to 1)

- 8 admissions
- Audience address
- 8 drink tickets
- Logo on highest billing on event materials

Diamond - \$500

- 6 admissions
- 6 drink tickets
- Logo on event materials

Emerald - \$300

- 4 admissions
- 4 drink tickets
- Name recognition on event signage

LILLIE KNOX INVESTING FOR GROWTH GRANT*

100% SUPPORTED BY MEMBER DONATIONS

Your support enables the Lillie Knox Investing for Growth Grant to provide grants of up to \$5,000 to help WBCS WBE Members grow their business. Applicants are asked to identify a need in their business, that if met, would support their growth and development. The grants are presented during the Lillie Knox Memorial Luncheon at Harvesting Partnerships in November 2018.

Underwriter Donor Distinctive Donor

**\$500
\$250**

Underwriter and Distinctive Donors will receive special recognition at the Lillie Knox Memorial Luncheon during the grant presentation at Harvesting Partnerships.

**Not deductible as a charitable contribution.*



To reserve your sponsorships, visit:

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DESIGN & PRINTING



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The mission of the Women's Business Council - Southwest is to facilitate mutually beneficial procurement opportunities among Women's Business Enterprises (WBE) and Sustaining (Corporate) Members.