



WOMEN'S  
BUSINESS  
COUNCIL  
—  
SOUTHWEST

# 2019

SPONSORSHIP OPPORTUNITIES

ONE MISSION.  
ENDLESS OPPORTUNITIES.  
SUCCESS STARTS HERE.

Women's Business Enterprise (WBE) Member

Networking • Education • Procurement • Certification

# PARADE OF STARS AWARDS GALA

JANUARY 31, 2019



The Parade of Stars Awards Gala is an illuminating semiformal evening event honoring Women's Business Enterprises and Sustaining (Corporate) Members who go above and beyond to ensure the successes of women-owned businesses. The event features a cocktail reception, seated dinner, awards ceremony, and after party. Join us Thursday, January 31, 2019 at Omni Dallas Hotel, to experience the celebration!

## **PRESENTING - \$8,000** (Limited to 1) \*new

- 2 VIP tables of 8
- 45 second video spot
- Audience address
- Logo on name badge
- Bottle service during dinner
- Full page, 4 color ad
- Valet parking for 16
- Logo on highest billing on event materials
- 6 VIP Reception tickets

## **COCKTAIL RECEPTION - \$6,000** (Limited to 1)

- 1 VIP table of 8
- Logo on cocktail reception napkins
- Gobo displayed during cocktail reception
- Audience address at VIP Reception
- Half page, 4 color ad
- Valet parking for 8
- Logo on event materials
- 4 VIP Reception tickets

## **PROGRAM BOOK - \$6,000** (Limited to 1)

- 1 VIP table of 8
- Logo on program book back cover
- Full page, 4 color, center page ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

## **AFTER PARTY - \$4,000** (Limited to 1)

- 1 table of 8
- Logo on after party napkins
- Gobo displayed during after party
- Quarter page, 4 color ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

## **DIAMOND - \$2,000**

- 1 table of 8
- Eighth page, 4 color ad
- Name recognition on event materials
- 1 VIP Reception ticket

## **EMERALD - \$750**

- 4 admissions
- Program listing

## **RUBY - \$500**

- 2 admissions
- Program listing

## **TABLE OF 8 - \$1,000**

\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage, and program book.

# CONNECTIONS TO CONTRACTS

APRIL 10, 2019



Combining the most popular elements of former WBCS events - Power to Potential, Executive Insights, and Business Works Expo, this inaugural procurement event features corporate roundtable sessions, a c-suite executive keynote luncheon, and "prime time" sessions led by Sustaining (Corporate) Members and their Tier 1 suppliers. Join us at this new signature event, Wednesday, April 10, 2019 at Irving Convention Center, to transform your business connections into contracts!

## **TITLE - \$8,000** *(Limited to 1)*

- 2 VIP tables of 8
- 60 second video spot
- Audience address during luncheon
- Social media live stream of luncheon remarks
- Logo on name badge
- 1 company provided pop-up banner
- Logo on highest billing on event materials

## **LUNCHEON - \$5,000** *(Limited to 1)*

- 1 VIP table of 8
- 45 second video spot
- Centerpiece recognition
- Company provided promotional item (optional)
- 1 company provided pop-up banner
- Logo prominence on event materials

## **GRAB AND GO BREAKFAST - \$4,500** *(Limited to 1)*

- 1 table of 8
- Audience address during breakfast
- Branding of breakfast area
- Logo on breakfast napkins
- 1 company provided pop-up banner
- Logo on event materials

## **NETWORKING RECEPTION - \$4,500** *(Limited to 2)*

- 1 table of 8
- Audience address during networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- Logo on event materials

\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage, and program book.

# CONNECTIONS TO CONTRACTS

(CONTINUED)



## **PROGRAM BOOK - \$4,000** *(Limited to 1)*

- 6 admissions
- Logo on program book back cover
- Full page, 4 color ad
- Logo on event materials

## **PROCUREMENT ROUNDTABLE SESSIONS - \$3,500** *(Limited to 2)*

- 6 admissions
- Branding of roundtable area
- Logo on roundtable room layout
- Logo on roundtable list in program book
- Feature in WBCS blog
- 1 company provided pop-up banner
- Logo on event materials

## **REGIONAL RECEPTION - \$1,500** *(Limited to 4)*

- 4 admissions
- Logo on regional reception invitation
- Logo on regional reception signage
- Name recognition on event materials

## **DIAMOND - \$750**

- 4 admissions
- Name recognition on event materials

## **EMERALD - \$400**

- 2 admissions
- Name recognition on event materials

\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage, and program book.

# HARVESTING PARTNERSHIPS

SEPTEMBER 2019



**H**arvesting Partnerships is a half-day conference focused on top-tier educational programming. The event begins with a keynote luncheon and the Lillie Knox Investment Award presentation. The afternoon is dedicated to Women's Business Enterprise led roundtable discussions on business themes such as marketing, legal, human resources, and more! The event concludes with a networking reception.

## **TITLE - \$4,000** *(Limited to 1)*

- 1 VIP table of 8
- Audience address during luncheon
- Logo on name badge
- Logo on program book back cover
- 1 company provided pop-up banner
- 1 themed roundtable
- Logo on highest billing on event materials

## **LUNCHEON - \$3,000** *(Limited to 1)*

- 1 VIP table of 8
- 30 second video spot
- Logo on Lillie Knox Investment Award luncheon materials
- Centerpiece recognition
- 1 company provided pop-up banner
- 1 themed roundtable
- Logo prominence on event materials

## **THEMED ROUNDTABLE SESSIONS - \$3,000** *(Limited to 2)*

- 1 table of 8
- Branding of roundtable area
- Logo on roundtable room layout
- Logo on roundtable list in program book
- Feature in WBCS blog
- 1 company provided pop-up banner
- 1 themed roundtable
- Logo on event materials

## **NETWORKING RECEPTION - \$2,000**

*(Limited to 1)*

- 1 table of 8
- Audience address during networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- 1 themed roundtable
- Logo on event materials

## **DIAMOND - \$750**

- 4 admissions
- Name recognition on event materials

## **EMERALD - \$400**

- 2 admissions
- Name recognition on event materials

\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage, and program book.

# EDUCATIONAL PROGRAMMING

DALLAS/FORT WORTH

## TABLE TOPICS LUNCHEONS

Table Topics Luncheon is a monthly series featuring a networking lunch, Sustaining (Corporate) Member supplier diversity spotlight, and a keynote speaker focused on communication, business development, or personal development. There are 10 luncheons in 2019, held February through November.

**TITLE - \$2,000** (Limited to 1) \*new

- 4 admissions to each luncheon
- Audience address at each luncheon
- Logo on highest billing on event materials

**DIAMOND - \$1,000**

- 2 admissions to each luncheon
- Logo on event materials

## TRADE TALK

Trade Talk is a quarterly industry-focused event, featuring open networking and Sustaining (Corporate) Member remarks on industry trends and their supplier diversity initiatives. Held in March, June, October, and December, the industries featured are energy, government, technology and transportation/logistics. These events are exclusively reserved for WBCS members.

**DIAMOND - \$500**

\* Sponsors must align with one of the four industries and will facilitate the session.

- 2 admissions to one Trade Talk
- Logo on event materials for one Trade Talk

\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage, and program book.

## THE LILLIE KNOX INVESTMENT AWARD FUND\*

The Lillie Knox Investment Award is a cash prize of up to \$20,000, exclusively available to WBCS WBEs, to help further business growth. Current members, in good standing, are welcome to apply annually for consideration.

Because WBEs provide services across a range of industries and are at different stages in their business development, the award can be utilized for myriad purposes and the amount requested can be any amount up to \$20,000.

The Lillie Knox Investment Award is funded solely by member donations. The number of awards distributed and the amount of each award are determined by the total funds available as well as the merits of requests in each application. The cash prize(s) are presented during the Harvesting Partnerships luncheon each fall.

**UNDERWRITER DONOR** \$500

**DISTINCTIVE DONOR** \$250

Underwriter and Distinctive Donors will receive special recognition during the Harvesting Partnerships luncheon.

\*Not deductible as a charitable contribution

### WOMAN ENTREPRENEUR'S EXCHANGE (JANUARY & OCTOBER 2019)

Woman Entrepreneur's Exchange is a bi-annual event featuring a Sustaining (Corporate) Member supplier diversity spotlight, speed-networking with Women's Business Enterprise (WBE) mentors, and a networking reception. The speed-networking session will pair a knowledgeable WBE with a prospective WBE, a recently certified member, or a long-standing member who would like to get more involved with the Women's Business Council - Southwest. The mentors will lead short, one-on-one discussions on how to best utilize WBE certification and take advantage of the Women's Business Enterprise National Council network.

#### TITLE - \$1,000 *(Limited to 1)*

- 3 admissions to each Woman Entrepreneur's Exchange
- Audience address at each Woman Entrepreneur's Exchange
- Mentor seat
- Recognition on social media and dedicated mentor blog post
- Logo on highest billing on event materials

#### DIAMOND - \$500

- 2 admissions to each Woman Entrepreneur's Exchange
- Podium recognition
- Logo on event materials

### AUSTIN INSIGHTS (JULY 2019)

Austin Insights is a premier evening event featuring an executive keynote presentation and networking reception. Women business owners, procurement professionals, government officials, and community partners convene at this event to create valuable connections and discover upcoming business opportunities.

#### TITLE - \$1,500 *(Limited to 1)*

- 8 admissions
- 8 drink tickets
- Audience address
- Logo on highest billing on event materials

\*When applicable, event materials include invitations, registration website, on-screen branding, sponsor signage, and program book.

### AUSTIN INSIGHTS (CONTINUED)

#### DIAMOND - \$500

- 6 admissions
- 6 drink tickets
- Logo on event materials

#### EMERALD - \$300

- 4 admissions
- 4 drink tickets
- Name recognition on event signage

### WINNING THE BID (SEPTEMBER 2019)

Winning the Bid is a corporate roundtable event, providing Women's Business Enterprises an intimate opportunity to connect with Sustaining (Corporate) Members. The event begins with a networking breakfast. After breakfast, Sustaining (Corporate) Members host roundtable discussions with a focus on upcoming procurement opportunities and their supplier diversity programs.

#### TITLE - \$500 *(Limited to 1)*

- 2 admissions
- Audience address
- Logo on roundtable information sheet
- Branding of roundtable area
- Logo on highest billing on event materials





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#### FOLLOW



#WBCSEVENT

#### DESIGN & PRINTING



[MIXEDMEDIACREATIONS.COM](http://MIXEDMEDIACREATIONS.COM)

The mission of the Women's Business Council - Southwest is to facilitate mutually beneficial procurement opportunities among Women's Business Enterprises (WBEs) and Sustaining (Corporate) Members.