

COVID-19

KEY MESSAGES AND TALKING POINTS



Parkland
Care. Compassion. Community.

June 1, 2020

You are receiving this email because you are a leader within our community—a trusted source of information for your friends, family and neighbors. At Parkland, we know that people are looking to you for guidance and reassurance. So, over the next couple of months (or for as long as it takes), we will be sending you weekly updates and talking points that you may find useful as you communicate with those within your networks.

Thank you for your leadership and support during this challenging time.

Reopening businesses safely

- Safety for employees and guests is key. The Texas Department of State Health offers [guidance on safety measures](#) when opening businesses, including downloadable PDFs regarding minimum recommended health protocols for different types of businesses, workers and public places.
- The [Dallas Regional Chamber](#) also offers online health and safety information for all businesses as well as specific industries, such as manufacturing, construction and retail.
- Target offers a comprehensive online guide specifically developed for resources, complete with templates such as store signage, overhead announcements and other communications pieces for employees and guests.
- Learn more about COVID-19 safety information to consider when reopening a business from Dr. Jennifer Rabaglia, Associate Chief Medical Officer, Chief Quality, and Safety Officer for Parkland. Her [recommendations](#) were recently shared with Dallas Regional Chamber, but available to anyone who needs it.

Helping those most impacted by COVID-19

- Recent media reports have focused on how existing health disparities can impact incidence and prevalence of COVID-19 in areas of Dallas County.
- In order to help improve testing and education in areas hardest hit by COVID, Parkland added testing to seven of its community-based primary care clinics. Find all area [testing locations](#) on the Parkland website, including testing for Parkland patients, any Dallas County resident or any site across Texas.
- Testing for any Dallas County resident is available at no cost at 9191 S. Polk Street (Ellis Davis Field House) and 2500 Victory Plaza (American Airlines Center), daily from 8 a.m. to 5 p.m. or until maximum number of tests is reached.

- View the map of COVID-19 cases by ZIP code: <https://covid-analytics-pccinnovation.hub.arcgis.com/>.
- Learn more about existing health disparities in Dallas County from the [Dallas County Community Health Needs Assessment](#).

New county orders to keep residents safe

- Dallas County clarified [procedures for long-term care facilities](#), such as nursing homes, regarding notification of residents and families when a positive COVID-19 case is discovered as well as procedure for additional testing within the facility if there should be a new positive case.
- Dallas County also set [safety requirements for food processing facilities](#).
- Current information about orders issued can be found on the [Dallas County website](#).

COVID-19 related resources

- Parkland's Chief Clinical Officer, Roberto De La Cruz, MD, will be a featured guest for Conversaciones con Lideres en tiempos de COVID 19, a live Facebook event by Rosa Es Rojo. The event will be held June 8 at noon.
- The City of Dallas' Office of Welcoming Communities and Immigrant Affairs created an online community resources hub to connect residents with local reduced to no-cost health resources in their area. Visit the hub in [English](#) or [Spanish](#).