



SAGE Advice Session Info

When are the Sessions?

All times are CST.

- July 14 from 9:00 – 4:30
- July 15 from 9:00 – 12:00
- August 4 from 9:00 – 3:00
- August 5 from 9:00 – 12:00
- September 1 from 9:00 – 4:00
- September 2 from 9:00 – 12:00
- October 6 from 9:00 – 3:00
- October 7 from 9:00 – 12:00
- November 3 from 9:00 – 2:30
- November 4 from 9:00 – 12:00
- December 1 from 9:00 – 12:00

What are the Session Details?

7/14	Topic
9:00 - 10:00 am	Orientation/ Cohort Networking
10:00 am - Noon	Presentation on Design Thinking
Noon - 1:00 pm	Lunch Break
1:00 - 2:45 pm	Presentation on Corporate Procurement
3:00 - 4:30 pm	One-on-one Time with Business Resource Partner

7/15	Topic
9:00 - 9:30 am	Cohort Discussion with WBE Leaders
9:30 - 11:30 am	Presentation on One Page Business Plan
11:30 am - Noon	Cohort Discussion with WBE Leaders

8/4	Topic
9:00 - 9:30 am	Cohort Networking
9:30 - 11:00 am	Presentation on Financials and Cash Flow
11:00 am - Noon	Lunch Break
Noon - 1:00 pm	Presentation on Access to Capital
1:00 - 2:00 pm	Presentation on Small Business Banking
2:00 – 3:00pm	One-on-one Time with Business Resource Partner

8/5	Topic
9:00 - 9:30 am	Cohort Discussion with WBE Leaders
9:30 - 11:30 am	Presentation on Budgeting
11:30 am - Noon	Cohort Discussion with WBE Leaders



WOMEN'S
BUSINESS
COUNCIL
—
SOUTHWEST



SAGE Advice Session Info

9/1	Topic
9:00 - 9:30 am	Cohort Networking
9:30 - 11:00 am	Presentation on Brand Positioning
11:00 am - Noon	One-on-one Time with Business Resource Partner
Noon - 1:00 pm	Lunch Break
1:00 - 2:30 pm	Presentation on Creating a Marketing Plan
2:30 - 4:00 pm	Presentation on Social Media Strategy

9/2	Topic
9:00 - 9:30 am	Cohort Discussion with WBE Leaders
9:30 - 11:30 am	Presentation on The Power of Messaging
11:30 am - Noon	Cohort Discussion with WBE Leaders

10/6	Topic
9:00 - 9:30 am	Cohort Networking
9:30 - 10:30 am	Presentation on How to Present to a Corporation
10:30 am - Noon	Presentation on Pitch Prep
Noon - 1:00 pm	Lunch Break
1:00 - 2:00 pm	Presentation on Selling Essentials
2:00 - 3:00 pm	One-on-one Time with Business Resource Partner

10/7	Topic
9:00 - 9:30 am	Cohort Discussion with WBE Leaders
9:30 - 11:30 am	Presentation on Scaling Your Business
11:30 am - Noon	Cohort Discussion with WBE Leaders

11/3	Topic
9:00 - 9:30 am	Cohort Networking
9:30 - 10:15 am	Presentation on Building Your 'A' Team
10:30 - 11:30 am	Presentation on Finding Your Tribe (Advisory Board, mentors, etc.)
11:30 am - 12:30 pm	Lunch Break
12:30 - 1:30 pm	Presentation on Human Resources
1:30 - 2:30 pm	One-on-one Time with Business Resource Partner

11/4	Topic
9:00 - 9:30 am	Cohort Discussion with WBE Leaders
9:30 - 11:30 am	Presentation on Hiring and Maintaining High Performers
11:30 am - Noon	Cohort Discussion with WBE Leaders

12/1	Topic
9:00 am - Noon	Presentations & Graduation