



2021 Calendar of Events

January

- Wednesday, January 20 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)
- Tuesday, January 19 from 10:00 – 11:00am – Prospect WBE Info Session (Virtual – GoToWebinar)
- Thursday, January 21 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Wednesday, January 27 from 11:30am – 12:30pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

February

- Tuesday, February 9 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Wednesday, February 10 from 11:00am – 12:00pm – Women of Color Business Mixer (Virtual – Zoom Meeting)
- Thursday, February 11 from 3:00 – 4:00pm – NextGen: Galentine's Day (Virtual – Zoom Meeting)
- Tuesday, February 23 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Thursday, February 25 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Thursday, February 25 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)

March

- Wednesday, March 3 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
- Tuesday, March 9 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Thursday, March 11 from 9:30 – 10:30am – Corporate Breakfast Club (Virtual – Zoom Meeting)
- Tuesday, March 16 from 11:00am – 12:00pm – Prospect WBE Info Session (Virtual – GoToWebinar)
- Wednesday, March 17 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
- Thursday, March 18 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Tuesday, March 23 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)



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- Wednesday, March 24 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

April

- Thursday, April 1 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)
- Thursday, April 15 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Monday, April 19 - Connections to Contracts Welcome Reception from 3:00 – 4:00pm (Virtual – Zoom Meeting)
- Tuesday, April 20 – Connections to Contracts Day 1 from 8:30am – 12:30pm (Virtual – Boomset)
- Wednesday, April 21 – Connections to Contracts Day 2 from 8:30am – 12:30pm (Virtual – Boomset)
- Tuesday, April 27 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Wednesday, April 28 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
- Thursday, April 29 from 11:00am – 12:00pm – Prospect WBE Info Session (Virtual – GoToWebinar)

May

- Tuesday, May 11 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Wednesday, May 12 from 3:30 – 5:00pm – NextGen Mixer (Virtual – Zoom Meeting)
- Wednesday, May 19 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)
- Thursday, May 20 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Tuesday, May 25 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Wednesday, May 26 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

June

- Tuesday, June 1 from 9:00 – 10:00am – Corporate Breakfast Club (Virtual – Zoom Meeting)
- Tuesday, June 8 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)



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- Wednesday, June 16 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
- Thursday, June 17 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Tuesday, June 22 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
- Wednesday, June 23 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

July

- Tuesday, July 13 from 11:00am - 1:00pm - Table Topics (WBCS Office - Irving, TX)
- Wednesday, July 14 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)
- Thursday, July 15 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Thursday, July 22 from TBD – Austin Insights (venue TBD)
- Wednesday, July 28 from 11:30am – 1:00pm – Austin Women Owned Wednesday (venue TBD)

August

- Tuesday, August 10 from 11:00am - 1:00pm - Table Topics (WBCS Office - Irving, TX)
- Wednesday, August 18 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)
- Thursday, August 19 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Wednesday, August 25 from 11:30am – 1:00pm – Austin Women Owned Wednesday (venue TBD)

September

- Thursday, September 9 from 10:00am – 4:30pm - Harvesting Partnerships (Westin Las Colinas – Irving, TX)
- Tuesday, September 14 from 11:00am - 1:00pm - Table Topics (WBCS Office - Irving, TX)
- Wednesday, September 15 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
- Thursday, September 16 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)



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- Wednesday, September 22 from TBD – Connections to Contracts – Austin (venue TBD)
- Wednesday, September 29 from 11:30am – 1:00pm – Austin Women Owned Wednesday (venue TBD)

October

- Tuesday, October 12 from 11:00am - 1:00pm - Table Topics (WBCS Office - Irving, TX)
- Wednesday, October 20 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)
- Thursday, October 21 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
- Wednesday, October 27 from 11:30am – 1:00pm – Austin Women Owned Wednesday (venue TBD)

November

- Tuesday, November 2 from TBD – Annual Meeting and Celebration (venue TBD)
- Tuesday, November 9 from 11:00am - 1:00pm - Table Topics (WBCS Office - Irving, TX)
- Wednesday, November 17 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)
- Thursday, November 18 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)

December

- Wednesday, December 15 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
- Thursday, December 16 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)

Event Descriptions

To be responsible stewards of your well-being, all events will be held virtually through the end of June 2021. After that time, we'll re-evaluate based on CDC guidelines. Whether in-person or virtual, all are welcome to attend our events.

Capacity Building Programs

The Capacity Building Pillar provides singular and on-going professional and business



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development events to support the growth of WBEs in their business ecosystem.

Annual Meeting and Celebration (November 2021)

Year-end celebration. This event features a year-in-review presentation from the Council as well as a networking reception and recognition of special member achievements.

Austin Insights (July 2021)

Educational offering. This evening program features a c-suite keynote address, community partner resources, and a networking reception.

Austin Women Owned Wednesdays (Monthly)

Educational offering. This event features networking and a keynote presentation focused on a business topic relevant to the Austin community. There are 10 luncheons in 2021, held January through October, typically on the fourth Wednesday of the month.

Table Topics Luncheons (Monthly)

Educational offering. This event features networking and a keynote speaker focused on communication, business development, or personal development. There are 10 luncheons in 2021, held February through November, typically on the second Tuesday of the month.

Mentoring and Outreach Programs

The Mentoring and Outreach Pillar provides a comprehensive pipeline of support for prospect to established WBEs.

Harvesting Partnerships (September 2021)

Half-day educational conference that highlights the skillsets of WBCS WBEs. This event features a keynote address, the Lillie Knox Investment Award presentation, WBE led round-table discussions on business themes (i.e. marketing, legal, human resources, etc.), and a networking reception.

Outreach Events and Programs (Bi-annual per affinity group)

Outreach initiatives are held in different capacities throughout the year targeting specific affinity groups. The events will include networking and a panel discussion/presentation on the benefits of WBE certification.

Prospective WBE Info Sessions (Monthly)

Outreach initiative. Each info session features a panel of corporate members, WBEs, and/or community partners who discuss and answer questions on the benefits of WBE



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certification. This event is open to the public, but our target audience is prospective WBEs.

Women of Color Mentor Program (three-month program)

Three-month program that matches prospective WBE women of color business owners with a current WBE or corporate member as a mentor. The current WBEs and corporate members serve as mentors and ambassadors throughout the certification process while the prospects/newly certified WBEs are learning more about the council. In addition to meeting with the mentor at least once per month (per the mentor's schedule), there is also a kick-off networking reception as well as a closing reception.

Procurement Programs

The Procurement Pillar supports supplier diversity discussions and networking, to encourage contracts between WBCS Corporate and WBE members.

Connections to Contracts (April 2021)

Procurement-focused event connecting women-owned businesses with corporations and each other. This virtual offering features a welcome reception, corporate roundtable procurement discussions, a c-suite executive keynote address, industry tracks, exhibitor booths featuring select sponsors, and small group and one-on-one networking.

Connections to Contracts – Austin (September 2021)

Procurement-focused event connecting women-owned businesses with corporations and each other. This event features a networking breakfast, corporate roundtable procurement discussions, and a business development workshop.

Regional/ Neighborhood Business Mixers (Quarterly)

Open networking opportunity. This event has no formal programming. It is simply time for women-owned businesses and corporations across our four-state region to connect.

WBE Industry Business Mixers (Quarterly per industry)

Open networking opportunity. This event has no formal programming. It is simply time for women-owned businesses in a particular industry to connect.