January

* Wednesday, January 20 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)
* Tuesday, January 19 from 10:00 – 11:00am – Prospect WBE Info Session (Virtual – GoToWebinar)
* Thursday, January 21 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
* Wednesday, January 27 from 11:30am – 12:30pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

February

* Tuesday, February 9 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, February 10 from 11:00am – 12:00pm – Women of Color Business Mixer (Virtual – Zoom Meeting)
* Thursday, February 11 from 3:00 – 4:00pm – NextGen: Galentine’s Day (Virtual – Zoom Meeting)
* Tuesday, February 23 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Thursday, February 25 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
* Thursday, February 25 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)

March

* Wednesday, March 3 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
* Tuesday, March 9 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Thursday, March 11 from 9:30 – 10:30am – Corporate Breakfast Club (Virtual – Zoom Meeting)
* Tuesday, March 16 from 11:00am – 12:00pm – Prospect WBE Info Session (Virtual – GoToWebinar)
* Wednesday, March 17 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
* Thursday, March 18 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
* Tuesday, March 23 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, March 24 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

April

* Thursday, April 1 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)
* Thursday, April 15 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
* Monday, April 19 - Connections to Contracts Welcome Reception from 3:00 – 4:00pm (Virtual – Zoom Meeting)
* Tuesday, April 20 – Connections to Contracts Day 1 from 8:30am – 12:30pm (Virtual – Boomset)
* Wednesday, April 21 – Connections to Contracts Day 2 from 8:30am – 12:30pm (Virtual – Boomset)
* Tuesday, April 27 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, April 28 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
* Thursday, April 29 from 11:00am – 12:00pm – Prospect WBE Info Session (Virtual – GoToWebinar)

May

* Tuesday, May 11 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, May 12 from 3:30 – 5:00pm – NextGen Mixer (Virtual – Zoom Meeting)
* Wednesday, May 19 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)
* Thursday, May 20 from 9:00 – 10:00am – New Member Webinar (Virtual – GoToWebinar)
* Tuesday, May 25 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, May 26 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

June

* Tuesday, June 1 from 9:00 – 10:00am – Corporate Breakfast Club (Virtual – Zoom Meeting)
* Tuesday, June 8 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, June 16 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
* Thursday, June 17 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting)
* Tuesday, June 22 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, June 23 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

July

* Tuesday, July 13 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Thursday, July 15 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting
* Wednesday, July 21 from 3:30 – 5:00pm – Austin Insights (Virtual - Zoom Meeting)
* Tuesday, July 27 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, July 28 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
* Thursday, July 29 from 3:00 – 4:00pm – WBE Industry Business Mixer: Architecture/Construction/Engineering (Virtual – Zoom Meeting)

August

* Tuesday, August 10 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, August 11 from 3:00 – 4:00pm – Women of Color Business Mixer (Virtual – Zoom Meeting)
* Wednesday, August 18 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)
* Thursday, August 19 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting)
* Tuesday, August 24 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, August 25 from 4:00 – 5:30pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
* Tuesday, August 31 from 11:00am – 12:00pm – NextGen Business Mixer (Virtual – Zoom Meeting)

September

* Thursday, September 9 from 8:30am – 12:30pm - Harvesting Partnerships (Virtual - Hubilo)
* Tuesday, September 14 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, September 15 from 3:00 – 4:00pm – WBE Industry Business Mixer: Advertising/Marketing (Virtual – Zoom Meeting)
* Thursday, September 16 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting)
* Wednesday, September 22 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)
* Thursday, September 23 from 9:00 – 9:30am – Get to Know the New WBCS President (Virtual – Zoom Webinar)
* Tuesday, September 28 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)

October

* Tuesday, October 12 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Thursday, October 14 from 9:00am – 12:00pm – Connections to Contracts – Austin (Virtual)
* Tuesday, October 19 from 9:00 – 10:00am – Corporate Breakfast Club (Virtual – Zoom Meeting)
* Thursday, October 21 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting)
* Tuesday, October 26 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Wednesday, October 27 from 11:30am – 1:00pm – Austin Women Owned Wednesday (Virtual – Zoom Meeting)

November

* Thursday, November 4 from 4:00 – 6:30pm – Annual Meeting and Celebration (venue TBD)
* Tuesday, November 9 from 10:30am - 12:00pm - Table Topics (Virtual – Zoom Meeting)
* Thursday, November 18 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting)

December

* Wednesday, December 8 from 3:00 – 4:00pm – Regional Business Mixer (Virtual – Zoom Meeting)
* Thursday, December 16 from 9:00 – 10:00am – New Member Webinar (Virtual – Zoom Meeting

**Event Descriptions**  
To be responsible stewards of your well-being, all 2021 events will be held virtually with potential for the Annual Meeting & Celebration to be held in person in November. We’ll assess based on CDC guidelines. Whether in-person or virtual, all are welcome to attend our events.

**Capacity Building Programs**The Capacity Building Pillar provides singular and on-going professional and business development events to support the growth of WBEs in their business ecosystem.

*Annual Meeting and Celebration* (November 2021)

Year-end celebration. This event features a year-in-review presentation from the Council as well as a networking reception and recognition of special member achievements.

*Austin Insights* (July 2021)

Educational offering. This evening program features a c-suite keynote address, community partner resources, and a networking reception.

*Austin Women Owned Wednesdays* (Monthly)

Educational offering. This event features networking and a keynote presentation focused on a business topic relevant to the Austin community. There are 10 luncheons in 2021, held January through October, typically on the fourth Wednesday of the month.

*Table Topics Luncheons* (Monthly)

Educational offering. This event features networking and a keynote speaker focused on communication, business development, or personal development. There are 10 luncheons in 2021, held February through November, typically on the second Tuesday of the month.

**Mentoring and Outreach Programs**The Mentoring and Outreach Pillar provides a comprehensive pipeline of support for prospect to established WBEs.

*Harvesting Partnerships* (September 2021)

Half-day educational conference that highlights the skillsets of WBCS WBEs. This virtual event features a keynote address, the Lillie Knox Investment Award presentation, WBE led roundtable discussions on business themes (i.e. marketing, legal, human resources, etc.), and small group and one-on-one networking.

*Outreach Events and Programs* (Bi-annual per affinity group)

Outreach initiatives are held in different capacities throughout the year targeting specific affinity groups. The events will include networking and a panel discussion/presentation on the benefits of WBE certification.

*Prospective WBE Info Sessions* (Monthly)

Outreach initiative. Each info session features a panel of corporate members, WBEs, and/or community partners who discuss and answer questions on the benefits of WBE certification. This event is open to the public, but our target audience is prospective WBEs.

*Women of Color Mentor Program* (three-month program)

Three-month program that matches prospective WBE women of color business owners with a current WBE or corporate member as a mentor. The current WBEs and corporate members serve as mentors and ambassadors throughout the certification process while the prospects/newly certified WBEs are learning more about the council. In addition to meeting with the mentor at least once per month (per the mentor’s schedule), there is also a kick-off networking reception as well as a closing reception.

**Procurement Programs**The Procurement Pillar supports supplier diversity discussions and networking, to encourage contracts between WBCS Corporate and WBE members.

*Connections to Contracts* (April 2021)  
Procurement-focused event connecting women-owned businesses with corporations and each other. This virtual offering features a welcome reception, corporate roundtable procurement discussions, a c-suite executive keynote address, industry tracks, exhibitor booths featuring select sponsors, and small group and one-on-one networking.

*Connections to Contracts – Austin* (September 2021)

Procurement-focused event connecting women-owned businesses with corporations and each other. This event features a networking breakfast, corporate roundtable procurement discussions, and a business development workshop.

*Regional/ Neighborhood Business Mixers* (Quarterly)  
Open networking opportunity. This event has no formal programming. It is simply time for women-owned businesses and corporations across our four-state region to connect.

*WBE Industry Business Mixers* (Quarterly per industry)

Open networking opportunity. This event has no formal programming. It is simply time for women-owned businesses in a particular industry to connect.