# **A BRIEF HISTORY OF** WBCS

SINCE THE BEGINNING, THE WOMEN'S BUSINESS **COUNCIL - SOUTHWEST (WBCS) HAS BEEN COMMITTED TO FACILITATING AND** STRENGTHENING BUSINESS OPPORTUNITIES **BETWEEN WOMEN-OWNED BUSINESSES, CORPORATE AMERICA AND THE GOVERNMENT.** 

#### 1995

An initial group of Women Business Enterprises (WBEs) and 17 Dallas/Fort Worth corporations form the North Texas Women's Business Council (NTWBC) join to certify businesses who are 51% owned, operated, and controlled by one or more women.



# 2000

2005

NTWBC expands to a fourstate region and becomes the Women's Business Council-Southwest (WBCS)



## 1997

The Women's Business Enterprise National Council (WBENC) is founded to establish a common WBE certification standard

Debbie Hurst joins as president of NTWBC

The Inaugural Parade of Stars Awards Gala is held

## 2003

Through a memorandum of agreement with the Texas Comptroller, WBCS begins to screen applications for the Historically Underutilized Business (HUB) designation

#### The annual Lillie Knox Investment Award is established

# 2011

WBCS opens a satellite office in Austin, Texas



# 2017

WBCS moves its headquarters to Irving, Texas WBENC honors WBCS with its ACTIntentionally award

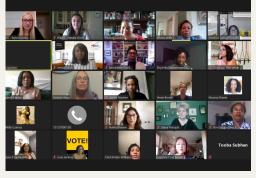
# 2020

WBCS celebrates its 25th Anniversary

The Champion Circle sponsorships are established, including 25th Anniversary Sponsors Toyota and CFJ Manufacturing

Due to COVID restrictions, WBCS transitions to virtual events





# 2006

WBENC names WBCS "Partner Organization of the Year"



#### 2015

WBCS celebrates is 20th anniversary

YEARS

# 2018

WBCS sees 31% WBE certification growth in Austin, Texas and a 94% overall WBE retention rate for 2018

WOMEN'S BUSINESS COUNCIL Southwest



# 2021

Debbie Hurst announces her retirement, and Bliss Coulter is selected as the new WBCS President & CEO





#### WBCS transitions back to in-person events, starting with the 2022 Parade of Stars Awards Gala

