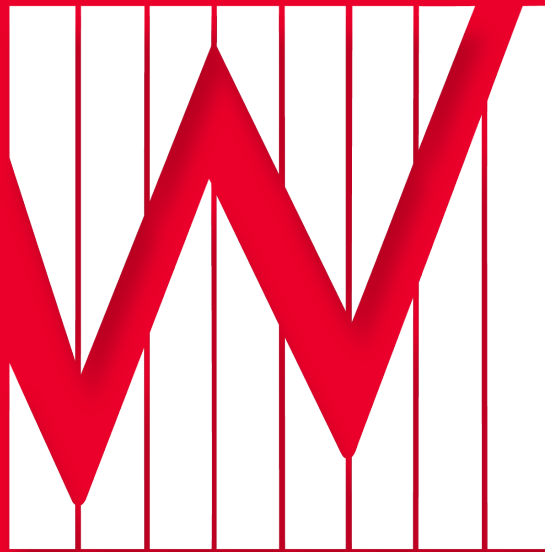


2025



**WOMEN'S  
BUSINESS  
COUNCIL**

*Southwest*

**WBE MEMBER**

S P O N S O R S H I P S

---

RECOGNITION | VISIBILITY | INVESTMENT

---



# WBCS EVENTS

Events are labeled if in-person or virtual. Either way, all are welcome to attend.

## **30th Anniversary Celebration | February | In-Person**

Celebration. This denim-and-diamonds themed evening soiree is time to celebrate 30 years of serving women-owned businesses. The event features a cocktail reception, seated dinner, live band, and additional entertainment activities.

## **Coffee with the Council**

### **February, May, August, December | In-Person**

Networking and recognition opportunity. This networking event is a time to build professional relationships with others in our community, meet our Board of Directors, Encore Council, and WBE Forum members, and recognize members who were certified within the last quarter.

## **Connections to Contracts**

### **April | In-Person**

Procurement-focused event connecting women-owned businesses with corporations and each other. This event features networking, corporate roundtable procurement discussions, and an awards reception.

## **Connections to Contracts - Austin**

### **August | In-Person**

Procurement-focused event connecting women-owned businesses with the State of Texas, corporations, and each other. This event features a networking breakfast, presentation about leveraging HUB certification, and corporate roundtable procurement discussions.

## **Construction Industry Summit**

### **July | In-Person**

Half-day summit to develop professional relationships with others in our community and grow acumen in the construction industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the construction sector.



# CELEBRATING 30 AMAZING YEARS

## Harvesting Partnerships

### November | In-Person

Half-day educational conference that highlights the skillsets of WBCS WBEs. This event features WBE led roundtable discussions on business themes (i.e., marketing, legal, human resources, etc.), networking, WBCS WBE vendor tables, a keynote luncheon, and the Lillie Knox Investment Award pitch presentation.

## Inclusion Business Mixers

### February, May, June, September, November | In-Person

Outreach initiative. Co-hosted by WBCS and community partner organizations supporting diverse women-owned businesses during their national celebration month: Black entrepreneurs (February), Asian entrepreneurs (May), LGBTQ+ entrepreneurs (June), Hispanic entrepreneurs (September) and veteran entrepreneurs (November). Each event features open networking, vendor tables, and a panel discussion.

## Marketing Industry Summit

### October | In-Person

Half-day summit to develop professional relationships with others in our community and grow acumen in the marketing industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the marketing sector.

## Table Topics Luncheons

### Monthly | In-Person and Virtual

Educational offering. This event features networking and a keynote speaker on a business topic. For those attending in-person, lunch is also included. There are 10 luncheons in 2025, typically on the second Tuesday of the month. There is not a luncheon in November or December.

# CHAMPION CIRCLE LEVEL

NEW

Platinum - \$15,000

## 30th Anniversary Celebration

**1 event / 600 attendees**

- 2 VIP tables of 8
- Recognition from stage

## Coffee with the Council

**4 events / 160 combined attendees**

- 6 admissions to each event
- Recognition during welcome at each event

## Connections to Contracts

**1 event / 450 attendees**

- 2 VIP tables of 8 during awards reception
- Recognition from stage

## Connections to Contracts

### - Austin

**1 event / 75 attendees**

- 6 admissions
- Recognition from stage

## Construction Industry Summit

**1 event / 175 attendees**

- 6 admissions
- Recognition from stage

## Harvesting Partnerships

**1 event / 350 attendees**

- 2 VIP tables of 8 during luncheon
- Recognition from stage

## Inclusion Business Mixers

**5 events / 300 combined attendees**

- 6 admissions to each event
- Recognition during welcome at each event

## Marketing Industry Summit

**1 event / 100 attendees**

- 6 admissions
- Recognition from stage

NEW!

## Regional Business Mixers

**4 events / 240 combined attendees**

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

## Table Topics Luncheons

**10 events / 600 combined attendees**

- 6 admissions to each event
- Recognition during welcome at each event

# ADDITIONAL BENEFITS

- 12 social media features throughout the year
- 2-minute video feature in Champion Circle spotlight in one enewsletter
- Logo on Champion Circle sponsor ebanner in each weekly enewsletter
- Logo on front page of WBCS website



# INCLUDED IN ALL EVENTS

- Logo on all event emails, event websites, & digital signage
- Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

# CHAMPION CIRCLE LEVEL

**Diamond - \$10,000**

## 30th Anniversary Celebration

**1 event / 600 attendees**

- 2 VIP tables of 8
- Recognition from stage

## Coffee with the Council

**4 events / 160 combined attendees**

- 5 admissions to each event
- Recognition during welcome at each event

## Connections to Contracts

**1 event / 450 attendees**

- 2 VIP tables of 8 during awards reception
- Recognition from stage

## Connections to Contracts

### - Austin

**1 event / 75 attendees**

- 5 admissions
- Recognition from stage

## Construction Industry Summit

**1 event / 175 attendees**

- 5 admissions
- Recognition from stage

## Harvesting Partnerships

**1 event / 350 attendees**

- 2 VIP tables of 8 during luncheon
- Recognition from stage

## Inclusion Business Mixers

**5 events / 300 combined attendees**

- 5 admissions to each event
- Recognition during welcome at each event

## Marketing Industry Summit

**1 event / 100 attendees**

- 5 admissions
- Recognition from stage

**NEW!**

## Regional Business Mixers

**4 events / 240 combined attendees**

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

## Table Topics Luncheons

**10 events / 600 combined attendees**

- 5 admissions to each event
- Recognition during welcome at each event

# ADDITIONAL BENEFITS

10 social media features throughout the year

90-second video feature in Champion Circle spotlight in one newsletter

Logo on Champion Circle sponsor ebanner in each weekly newsletter

Logo on front page of WBCS website



# INCLUDED IN ALL EVENTS

Logo on all event emails, event websites, & digital signage

Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

# CHAMPION CIRCLE LEVEL

NEW

Gold - \$7,500

## 30th Anniversary Celebration

**1 event / 600 attendees**

- 1 VIP table of 8
- Recognition from stage

## Coffee with the Council

**4 events / 160 combined attendees**

- 4 admissions to each event
- Recognition during welcome at each event

## Connections to Contracts

**1 event / 450 attendees**

- 1 VIP table of 8 during awards reception
- Recognition from stage

## Connections to Contracts - Austin

**1 event / 75 attendees**

- 4 admissions
- Recognition from stage

## Construction Industry Summit

**1 event / 175 attendees**

- 4 admissions
- Recognition from stage

## Harvesting Partnerships

**1 event / 350 attendees**

- 1 VIP table of 8 during luncheon
- Recognition from stage

## Inclusion Business Mixers

**5 events / 300 combined attendees**

- 4 admissions to each event
- Recognition during welcome at each event

## Marketing Industry Summit

**1 event / 100 attendees**

- 4 admissions
- Recognition from stage

NEW!

## Regional Business Mixers

**4 events / 240 combined attendees**

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

## Table Topics Luncheons

**10 events / 600 combined attendees**

- 4 admissions to each event
- Recognition during welcome at each event



**NEW**

# ADDITIONAL BENEFITS

- 8 social media features throughout the year
- 60-second video feature in Champion Circle spotlight in one enewsletter
- Logo on Champion Circle sponsor ebanner in each weekly enewsletter
- Logo on front page of WBCS website



# INCLUDED IN ALL EVENTS

- Logo on all event emails, event websites, & digital signage
- Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

# CHAMPION CIRCLE LEVEL

**Silver - \$5,000**

## 30th Anniversary Celebration

**1 event / 600 attendees**

- 1 VIP table of 8
- Recognition from stage

## Coffee with the Council

**4 events / 160 combined attendees**

- 3 admissions to each event
- Recognition during welcome at each event

## Connections to Contracts

**1 event / 450 attendees**

- 1 VIP table of 8 during awards reception
- Recognition from stage

## Connections to Contracts

### - Austin

**1 event / 75 attendees**

- 3 admissions
- Recognition from stage

## Construction Industry Summit

**1 event / 175 attendees**

- 3 admissions
- Recognition from stage

## Harvesting Partnerships

**1 event / 350 attendees**

- 1 VIP table of 8 during luncheon
- Recognition from stage

## Inclusion Business Mixers

**5 events / 300 combined attendees**

- 3 admissions to each event
- Recognition during welcome at each event

## Marketing Industry Summit

**1 event / 100 attendees**

- 3 admissions
- Recognition from stage

**NEW!**

## Regional Business Mixers

**4 events / 240 combined attendees**

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

## Table Topics Luncheons

**10 events / 600 combined attendees**

- 3 admissions to each event
- Recognition during welcome at each event

# ADDITIONAL BENEFITS

- 6 social media features throughout the year
- 30-second video feature in Champion Circle spotlight in one enewsletter
- Logo on Champion Circle sponsor ebanner in each weekly enewsletter
- Logo on front page of WBCS website



# INCLUDED IN ALL EVENTS

- Logo on all event emails, event websites, & digital signage
- Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

# CHAMPION CIRCLE LEVEL

NEW

**Ruby - \$2,500**

## 30th Anniversary Celebration

**1 event / 600 attendees**

- 1 VIP table of 8
- Recognition from stage

## Coffee with the Council

**4 events / 160 combined attendees**

- 2 admissions to each event
- Recognition during welcome at each event

## Connections to Contracts

**1 event / 450 attendees**

- 1 VIP table of 8 during awards reception
- Recognition from stage

## Connections to Contracts

### - Austin

**1 event / 75 attendees**

- 2 admissions
- Recognition from stage

## Construction Industry Summit

**1 event / 175 attendees**

- 2 admissions
- Recognition from stage

## Harvesting Partnerships

**1 event / 350 attendees**

- 1 VIP table of 8 during luncheon
- Recognition from stage

## Inclusion Business Mixers

**5 events / 300 combined attendees**

- 2 admissions to each event
- Recognition during welcome at each event

## Marketing Industry Summit

**1 event / 100 attendees**

- 2 admissions
- Recognition from stage


**NEW!**

## Regional Business Mixers

**4 events / 240 combined attendees**

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

## Table Topics Luncheons

**10 events / 600 combined attendees**

- 2 admissions to each event
- Recognition during welcome at each event

NEW

## ADDITIONAL BENEFITS

4 social media features throughout the year  
 Logo on Champion Circle sponsor ebanner in each weekly enewsletter  
 Logo on front page of WBCS website



## INCLUDED IN ALL EVENTS

Logo on all event emails, event websites, & digital signage  
 Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

# A La Carte Options

## 30th Anniversary Celebration

February | In-Person

Anticipated Attendance: 600

This denim-and-diamonds themed evening soiree is time to celebrate 30 years of serving women-owned businesses. The event features a cocktail reception, seated dinner, live band, and additional entertainment activities.

### Presenting - \$8,000

- 1 VIP table of 8
- 8 admissions to VIP Reception
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on bandanas
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage
- Exclusive highlight on event ad in WE Texas
- Access to event attendee list

### Entertainment - \$6,000

- 1 VIP table of 8
- Introduction of live band
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on stage
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage

### Bar - \$4,000

- 1 VIP table of 8
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on drink tickets
- Logo on event website
- Logo on event emails
- Company provided pop up banners at bars
- Exclusive highlight on scrolling digital signage

### Longhorn - \$3,000

- 1 VIP table of 8
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Company provided pop up banner by longhorn station
- Exclusive highlight on scrolling digital signage

## **Hat Making - \$2,000**

- 1 VIP table of 8
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Company provided pop up banner by hat station
- Exclusive highlight on scrolling digital signage

## **Valet - \$1,500**

- 4 admissions
- Company provided promo item for valet users
- Company provided pop up banner at valet stand
- Company name on event website
- Company name on event emails
- Logo on scrolling digital signage

## **Table Sponsor - \$1,500**

- 1 table of 8
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

## **Collaborator - \$750**

- 4 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

## **Contributor - \$400**

- 2 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



# Coffee with the Council

February, May, August, December | In-Person | DFW

**Anticipated Attendance: 4 events with 160 combined attendees**

This networking event is a time to build professional relationships with others in our community, meet our Board of Directors, Encore Council, and WBE Forum members, and recognize members who were certified within the last quarter.

## You can sponsor **multiple** Coffee with the Council events.

*Pricing below reflects investment in one event.*

### Presenting - \$500

- 4 admissions to the Coffee with the Council event of your choice
- Audience address at the Coffee with the Council event of your choice
- Exclusive social media feature for the Coffee with the Council event of your choice
- Exclusive newsletter feature for the Coffee with the Council event of your choice
- Logo on event website for the Coffee with the Council event of your choice
- Logo on event emails for the Coffee with the Council event of your choice
- Logo on screen at the Coffee with the Council event of your choice
- Access to event attendee list for the Coffee with the Council event of your choice

### Collaborator - \$300

- 3 admissions to the Coffee with the Council event of your choice
- Company name on event website for the Coffee with the Council event of your choice
- Company name on event emails for the Coffee with the Council event of your choice
- Company name on screen at the Coffee with the Council event of your choice

### Contributor - \$150

- 2 admissions to the Coffee with the Council event of your choice
- Company name on event website for the Coffee with the Council event of your choice
- Company name on event emails for the Coffee with the Council event of your choice
- Company name on screen at the Coffee with the Council event of your choice



# Connections to Contracts - Austin

August | In-Person | Austin

Anticipated Attendance: 75

Procurement-focused event connecting women-owned businesses with the State of Texas, corporations, and each other. This event features a networking breakfast, presentation about leveraging HUB certification, and corporate roundtable procurement discussions.

## Presenting - \$2,750

- 4 admissions
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Logo on screen
- Access to event attendee list

## Roundtable Discussions - \$2,000

- 4 admissions
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Logo on screen

## Networking - \$1,250

- 4 admissions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Logo on screen

## Collaborator - \$750

- 4 admissions
- Company name on event website
- Company name on event emails
- Company name on screen

## Contributor - \$400

- 2 admissions
- Company name on event website
- Company name on event emails
- Company name on screen

# Connections to Contracts

April | In-Person | DFW  
Anticipated Attendance: 450

Procurement-focused event connecting women-owned businesses with corporations and each other. This event features networking, corporate roundtable procurement discussions, and an awards reception.

## Presenting - \$6,000

- 1 VIP table of 8 during awards reception
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage
- Exclusive highlight on event ad in WE Texas
- Access to event attendee list

## Roundtable Discussions - \$3,500

- 1 VIP table of 8 during awards reception
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Exclusive highlight scrolling digital signage



## Awards - \$3,000

- 1 VIP table of 8 during awards reception
- Audience address to introduce awards
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on screen showcasing award nominees
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage

## Networking - \$2,500

- 1 VIP table of 8 during awards reception
- 1 vendor table in foyer
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on drink tickets
- Logo on event website
- Logo on event emails
- Company provided pop-up banners at bars
- Exclusive highlight on scrolling digital signage

## Collaborator - \$750

- 4 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

## Contributor - \$400

- 2 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



# Construction Industry Summit

July | In-Person | DFW

Anticipated Attendance: 175

Half-day summit to develop professional relationships with others in our community and grow acumen in the construction industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the construction sector.

## Presenting - \$3,500

- 4 admissions
- 1 vendor table in foyer
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Logo on screen
- Blog post feature
- Access to event attendee list

## Roundtable Discussions - \$2,000

- 4 admissions
- 1 vendor table in foyer
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Logo on screen

## Networking - \$1,500

- 4 admissions
- 1 vendor table in foyer
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Logo on screen



## Collaborator - \$750

- 4 admissions
- 1 vendor table in foyer
- Company name on event website
- Company name on event emails
- Company name on screen



## Contributor - \$400

- 2 admissions
- 1 vendor table in foyer
- Company name on event website
- Company name on event emails
- Company name on screen



## Vendor Table - \$150

- 2 admissions
- 1 vendor table in foyer



# Harvesting Partnerships

November | In-Person | DFW  
Anticipated Attendance: 350

Half-day educational conference that highlights the skillsets of WBCS WBEs. This event features WBE led roundtable discussions on business themes (i.e., marketing, legal, human resources, etc.), networking, WBCS WBE vendor tables, a keynote luncheon, and the Lillie Knox Investment Award pitch presentation.

## Presenting - \$6,000

- 1 VIP table of 8 during lunch
- 1 vendor table
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage
- Exclusive highlight on event ad in WE Texas
- Access to event attendee list

## Roundtable Discussions - \$3,500

- 1 VIP table of 8 during luncheon
- 1 vendor table in foyer
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage

## Networking - \$2,500

- 1 VIP table of 8 during luncheon
- 1 vendor table in foyer
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage



## Collaborator - \$750

- 4 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



## Contributor - \$400

- 2 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



## Themed Roundtable - \$250

- 2 admissions
- 1 themed roundtable



## Vendor Table - \$175

- 1 admission
- 1 vendor table in foyer



# Inclusion Business Mixers

February, May, June, September, November

In-person | DFW

**Anticipated Attendance: 5 events with 300 combined attendees**

Co-hosted by WBCS and community partners, these events celebrate diverse women-owned businesses during their national recognition months: Black (February), Asian (May), LGBTQ+ (June), Hispanic (September), and veteran entrepreneurs (November). Each event includes networking, vendor tables, and a panel discussion.

## You can sponsor **multiple** Inclusion Business Mixer events.

*Pricing below reflects investment in one event.*

### Presenting - \$500

- 4 admissions to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice
- Audience address at the Inclusion Business Mixer of your choice
- Exclusive social media feature for the Inclusion Business Mixer of your choice
- Exclusive newsletter feature for the Inclusion Business Mixer of your choice
- Logo on event website for the Inclusion Business Mixer of your choice
- Logo on event emails for the Inclusion Business Mixer of your choice
- Logo on screen at the Inclusion Business Mixer of your choice
- Access to event attendee list for the Inclusion Business Mixer of your choice

### Collaborator - \$300

- 3 admissions to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice
- Company name on event website for the Inclusion Business Mixer of your choice
- Company name on event emails for the Inclusion Business Mixer of your choice
- Company name on screen at the Inclusion Business Mixer of your choice

### Contributor - \$150

- 2 admissions to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice
- Company name on event website for the Inclusion Business Mixer of your choice
- Company name on event emails for the Inclusion Business Mixer of your choice
- Company name on screen at the Inclusion Business Mixer of your choice

### Vendor Table - \$50

- 1 admission to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice



# Table Topics Luncheons

Monthly | In-Person DFW & Virtual

Anticipated Attendance: 10 events with 600 combined attendees

This event features networking and a keynote speaker on a business topic. For those attending in-person, lunch is also included. There are 10 luncheons in 2025, typically on the second Tuesday of the month. There is not a luncheon in November or December.

*Pricing below reflects the one investment you make to receive benefits at all 10 luncheons.*

## Presenting - \$4,000

- 4 admissions per event
- Audience address during welcome per event
- Exclusive social media feature per event
- Exclusive newsletter feature per event
- Logo on event websites
- Logo on event emails
- Logo on screen per event
- Access to each event attendee list

## Collaborator - \$750

- 3 admissions per event
- Company name on event websites
- Company name on event emails
- Company name on screen at events

## Contributor - \$400

- 2 admissions per event
- Company name on event websites
- Company name on event emails
- Company name on screen at events



# Marketing Industry Summit

October | In-Person | DFW  
Anticipated Attendance: 100

Half-day summit to develop professional relationships with others in our community and grow acumen in the marketing industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the marketing sector.

## Presenting - \$2,750

- 4 admissions
- 1 vendor table in foyer
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Logo on screen
- Blog post feature
- Access to event attendee list

## Roundtable Discussions - \$2,000

- 4 admissions
- 1 vendor table in foyer
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Logo on screen

## Networking - \$1,250

- 4 admissions
- 1 vendor table in foyer
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Logo on screen



## Collaborator - \$750

- 4 admissions
- 1 vendor table in foyer
- Company name on event website
- Company name on event emails
- Company name on screen



## Contributor - \$400

- 2 admissions
- 1 vendor table in foyer
- Company name on event website
- Company name on event emails
- Company name on screen



## Vendor Table - \$150

- 2 admissions
- 1 vendor table in foyer



# LILLIE KNOX INVESTMENT AWARD FUND



The Lillie Knox Investment Award is a cash prize of up to \$20,000, exclusively available to WBCS WBEs to help further business growth. Current members, in good standing, are welcome to apply annually for consideration.

Because WBEs provide services across a range of industries and are at different stages in their business development, the investment award can be utilized for myriad purposes and the amount requested can be any amount up to \$20,000.

The Lillie Knox Investment Award is funded solely by member donations. The number of awards distributed, and the amount of each award are determined by the total funds available as well as the merits of requests in each application. The cash prizes are presented during Harvesting Partnerships each fall.

Any amount you can contribute helps women-owned businesses grow. We invite you to include a contribution in your sponsorship selection.

All donors will be recognized at Harvesting Partnerships.

\*not tax deductible



**Our mission is to increase the value of women-owned businesses by providing certification, education, advocacy, and mutually beneficial business opportunities for our members and affiliates.**

**Our vision is lifting up women-owned businesses and positively impacting the community through inclusive and prosperous partnerships for all.**

**TO RESERVE YOUR SPONSORSHIP, VISIT:**

[www.wbcsouthwest.org/sponsorship](http://www.wbcsouthwest.org/sponsorship) | (817) 299-0566

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IRVING, TX 75038

*Thank You*