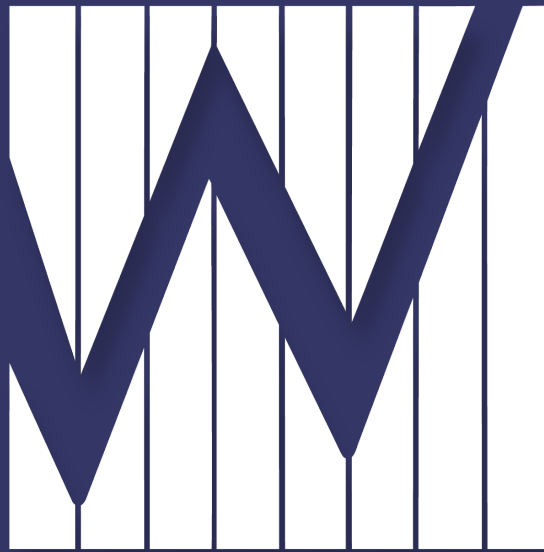


2025



**WOMEN'S
BUSINESS
COUNCIL**

Southwest

CORPORATE

S P O N S O R S H I P S

RECOGNITION | VISIBILITY | INVESTMENT



WBCS EVENTS

Events are labeled if in-person or virtual. Either way, all are welcome to attend.

30th Anniversary Celebration | February | In-Person

Celebration. This denim-and-diamonds themed evening soiree is time to celebrate 30 years of serving women-owned businesses. The event features a cocktail reception, seated dinner, live band, and additional entertainment activities.

Coffee with the Council

February, May, August, December | In-Person

Networking and recognition opportunity. This networking event is a time to build professional relationships with others in our community, meet our Board of Directors, Encore Council, and WBE Forum members, and recognize members who were certified within the last quarter.

Connections to Contracts

April | In-Person

Procurement-focused event connecting women-owned businesses with corporations and each other. This event features networking, corporate roundtable procurement discussions, and an awards reception.

Connections to Contracts - Austin

August | In-Person

Procurement-focused event connecting women-owned businesses with the State of Texas, corporations, and each other. This event features a networking breakfast, presentation about leveraging HUB certification, and corporate roundtable procurement discussions.

Construction Industry Summit

July | In-Person

Half-day summit to develop professional relationships with others in our community and grow acumen in the construction industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the construction sector.



CELEBRATING 30 AMAZING YEARS

Harvesting Partnerships

November | In-Person

Half-day educational conference that highlights the skillsets of WBCS WBEs. This event features WBE led roundtable discussions on business themes (i.e., marketing, legal, human resources, etc.), networking, WBCS WBE vendor tables, a keynote luncheon, and the Lillie Knox Investment Award pitch presentation.

Inclusion Business Mixers

February, May, June, September, November | In-Person

Outreach initiative. Co-hosted by WBCS and community partner organizations supporting diverse women-owned businesses during their national celebration month: Black entrepreneurs (February), Asian entrepreneurs (May), LGBTQ+ entrepreneurs (June), Hispanic entrepreneurs (September) and veteran entrepreneurs (November). Each event features open networking, vendor tables, and a panel discussion.

Marketing Industry Summit

October | In-Person

Half-day summit to develop professional relationships with others in our community and grow acumen in the marketing industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the marketing sector.

Table Topics Luncheons

Monthly | In-Person and Virtual

Educational offering. This event features networking and a keynote speaker on a business topic. For those attending in-person, lunch is also included. There are 10 luncheons in 2025, typically on the second Tuesday of the month. There is not a luncheon in November or December.

CHAMPION CIRCLE LEVEL

Platinum - \$30,000

30th Anniversary Celebration

1 event / 600 attendees

- 2 VIP tables of 8
- Recognition from stage

Coffee with the Council

4 events / 160 combined attendees

- 6 admissions to each event
- Recognition during welcome at each event

Connections to Contracts

1 event / 450 attendees

- 2 VIP tables of 8 during awards reception
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Connections to Contracts

- Austin

1 event / 75 attendees

- 6 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Construction Industry Summit

1 event / 175 attendees

- 6 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Harvesting Partnerships

1 event / 350 attendees

- 2 VIP tables of 8 during luncheon
- Recognition from stage

Inclusion Business Mixers

5 events / 300 combined attendees

- 6 admissions to each event
- Recognition during welcome at each event

Marketing Industry Summit

1 event / 100 attendees

- 6 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

NEW!

Regional Business Mixers

4 events / 240 combined attendees

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

Table Topics Luncheons

10 events / 600 combined attendees

- 6 admissions to each event
- Recognition during welcome at each event

ADDITIONAL BENEFITS

- 12 social media features throughout the year
- 2-minute video feature in Champion Circle spotlight in one enewsletter
- Logo on Champion Circle sponsor ebanner in each weekly enewsletter
- Logo on front page of WBCS website



INCLUDED IN ALL EVENTS

- Logo on all event emails, event websites, & digital signage
- Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

CHAMPION CIRCLE LEVEL

NEW

Diamond - \$25,000

30th Anniversary Celebration

1 event / 600 attendees

- 2 VIP tables of 8
- Recognition from stage

Coffee with the Council

4 events / 160 combined attendees

- 5 admissions to each event
- Recognition during welcome at each event

Connections to Contracts

1 event / 450 attendees

- 2 VIP tables of 8 during awards reception
- Recognition from stage
- 1 corporate roundtable for procurement discussion

Connections to Contracts

- Austin

1 event / 75 attendees

- 5 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Construction Industry Summit

1 event / 175 attendees

- 5 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Harvesting Partnerships

1 event / 350 attendees

- 2 VIP tables of 8 during luncheon
- Recognition from stage

Inclusion Business Mixers

5 events / 300 combined attendees

- 5 admissions to each event
- Recognition during welcome at each event

Marketing Industry Summit

1 event / 100 attendees

- 5 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

NEW!

Regional Business Mixers

4 events / 240 combined attendees

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

Table Topics Luncheons

10 events / 600 combined attendees

- 5 admissions to each event
- Recognition during welcome at each event

NEW

ADDITIONAL BENEFITS

- 10 social media features throughout the year
- 90-second video feature in Champion Circle spotlight in one newsletter
- Logo on Champion Circle sponsor ebanner in each weekly newsletter
- Logo on front page of WBCS website



INCLUDED IN ALL EVENTS

- Logo on all event emails, event websites, & digital signage
- Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

CHAMPION CIRCLE LEVEL

NEW

Gold - \$20,000

30th Anniversary Celebration

1 event / 600 attendees

- 1 VIP table of 8
- Recognition from stage

Coffee with the Council

4 events / 160 combined attendees

- 4 admissions to each event
- Recognition during welcome at each event

Connections to Contracts

1 event / 450 attendees

- 1 VIP table of 8 during awards reception
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Connections to Contracts

- Austin

1 event / 75 attendees

- 4 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Construction Industry Summit

1 event / 175 attendees

- 4 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Harvesting Partnerships

1 event / 350 attendees

- 1 VIP table of 8 during luncheon
- Recognition from stage

Inclusion Business Mixers

5 events / 300 combined attendees

- 4 admissions to each event
- Recognition during welcome at each event

Marketing Industry Summit

1 event / 100 attendees

- 4 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

NEW!

Regional Business Mixers

4 events / 240 combined attendees

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

Table Topics Luncheons

10 events / 600 combined attendees

- 4 admissions to each event
- Recognition during welcome at each event

NEW

ADDITIONAL BENEFITS

- 8 social media features throughout the year
- 60-second video feature in Champion Circle spotlight in one enewsletter
- Logo on Champion Circle sponsor ebanner in each weekly enewsletter
- Logo on front page of WBCS website



INCLUDED IN ALL EVENTS

- Logo on all event emails, event websites, & digital signage
- Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

CHAMPION CIRCLE LEVEL

Silver - \$15,000

30th Anniversary Celebration

1 event / 600 attendees

- 1 VIP table of 8
- Recognition from stage

Coffee with the Council

4 events / 160 combined attendees

- 3 admissions to each event
- Recognition during welcome at each event

Connections to Contracts

1 event / 450 attendees

- 1 VIP table of 8 during awards reception
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Connections to Contracts

- Austin

1 event / 75 attendees

- 3 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Construction Industry Summit

1 event / 175 attendees

- 3 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Harvesting Partnerships

1 event / 350 attendees

- 1 VIP table of 8 during luncheon
- Recognition from stage

Inclusion Business Mixers

5 events / 300 combined attendees

- 3 admissions to each event
- Recognition during welcome at each event

Marketing Industry Summit

1 event / 100 attendees

- 3 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

NEW!

Regional Business Mixers

4 events / 240 combined attendees

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

Table Topics Luncheons

10 events / 600 combined attendees

- 3 admissions to each event
- Recognition during welcome at each event

ADDITIONAL BENEFITS

6 social media features throughout the year
 30-second video feature in Champion Circle spotlight in one enewsletter
 Logo on Champion Circle sponsor ebanner in each weekly enewsletter
 Logo on front page of WBCS website



INCLUDED IN ALL EVENTS

Logo on all event emails, event websites, & digital signage
 Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

CHAMPION CIRCLE LEVEL

NEW

Ruby - \$10,000

30th Anniversary Celebration

1 event / 600 attendees

- 1 VIP table of 8
- Recognition from stage

Coffee with the Council

4 events / 160 combined attendees

- 2 admissions to each event
- Recognition during welcome at each event

Connections to Contracts

1 event / 450 attendees

- 1 VIP table of 8 during awards reception
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Connections to Contracts

- Austin

1 event / 75 attendees

- 2 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Construction Industry Summit

1 event / 175 attendees

- 2 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions

Harvesting Partnerships

1 event / 350 attendees

- 1 VIP table of 8 during luncheon
- Recognition from stage

Inclusion Business Mixers

5 events / 300 combined attendees

- 2 admissions to each event
- Recognition during welcome at each event

Marketing Industry Summit

1 event / 100 attendees

- 2 admissions
- Recognition from stage
- 1 corporate roundtable for procurement discussions


NEW!

Regional Business Mixers

4 events / 240 combined attendees

- Unlimited admissions (complimentary event for the public)
- Recognition during welcome at each event

Table Topics Luncheons

10 events / 600 combined attendees

- 2 admissions to each event
- Recognition during welcome at each event

NEW

ADDITIONAL BENEFITS

4 social media features throughout the year
 Logo on Champion Circle sponsor ebanner in each weekly enewsletter
 Logo on front page of WBCS website



INCLUDED IN ALL EVENTS

Logo on all event emails, event websites, & digital signage
 Access to all event attendee lists



Any unused sponsor admissions may be used at the discretion of the Council's staff.

A La Carte Options

30th Anniversary Celebration

February | In-Person | DFW

Anticipated Attendance: 600

This denim-and-diamonds themed evening soiree is time to celebrate 30 years of serving women-owned businesses. The event features a cocktail reception, seated dinner, live band, and additional entertainment activities.

Presenting - \$10,000

- 1 VIP table of 8
- 8 admissions to VIP Reception
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on bandanas
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage
- Exclusive highlight on event ad in WE Texas
- Access to event attendee list

Entertainment - \$8,000

- 1 VIP table of 8
- Introduction of live band
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on stage
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage

Bar - \$6,000

- 1 VIP table of 8
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on drink tickets
- Logo on event website
- Logo on event emails
- Company provided pop up banners at bars
- Exclusive highlight on scrolling digital signage

Longhorn - \$5,000

- 1 VIP table of 8
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Company provided pop up banner by longhorn station
- Exclusive highlight on scrolling digital signage

Hat Making - \$4,000

- 1 VIP table of 8
- 4 social media event features
- 4 enewsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Company provided pop up banner by hat station
- Exclusive highlight on scrolling digital signage

Valet - \$3,000

- 4 admissions
- Company provided promo item for valet users
- Company provided pop up banner at valet stand
- Company name on event website
- Company name on event emails
- Logo on scrolling digital signage

Collaborator - \$2,500

- 4 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

Contributor - \$1,000

- 2 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

Table Sponsor - \$1,500

- 1 table of 8
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



Coffee with the Council

February, May, August, December | In-Person | DFW
 Anticipated Attendance: 4 events with 160 combined attendees

This networking event is a time to build professional relationships with others in our community, meet our Board of Directors, Encore Council, and WBE Forum members, and recognize members who were certified within the last quarter.

You can sponsor **multiple** Coffee with the Council events.

Pricing below reflects investment in one event.

Presenting - \$1,000

- 4 admissions to the Coffee with the Council event of your choice
- Audience address at the Coffee with the Council event of your choice
- Exclusive social media feature for the Coffee with the Council event of your choice
- Exclusive newsletter feature for the Coffee with the Council event of your choice
- Logo on event website for the Coffee with the Council event of your choice
- Logo on event emails for the Coffee with the Council event of your choice
- Logo on screen at the Coffee with the Council event of your choice
- Access to event attendee list for the Coffee with the Council event of your choice

Collaborator - \$750

- 3 admissions to the Coffee with the Council event of your choice
- Company name on event website for the Coffee with the Council event of your choice
- Company name on event emails for the Coffee with the Council event of your choice
- Company name on screen at the Coffee with the Council event of your choice

Contributor - \$400

- 2 admissions to the Coffee with the Council event of your choice
- Company name on event website for the Coffee with the Council event of your choice
- Company name on event emails for the Coffee with the Council event of your choice
- Company name on screen at the Coffee with the Council event of your choice

Connections to Contracts - Austin

August | In-Person | Austin

Anticipated Attendance: 75

Procurement-focused event connecting women-owned businesses with the State of Texas, corporations, and each other. This event features a networking breakfast, presentation about leveraging HUB certification, and corporate roundtable procurement discussions.

Presenting - \$3,500

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Logo on screen
- Access to event attendee list

Roundtable Discussions - \$2,750

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Logo on screen

Networking - \$2,000

- 4 admissions
- 1 corporate roundtable for procurement discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Logo on screen

Collaborator - \$1,250

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on screen

Contributor - \$800

- 2 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on screen

Roundtable Host - \$300

- 2 admissions
- 1 corporate roundtable for procurement discussions

Connections to Contracts

April | In-Person | DFW
Anticipated Attendance: 450

Procurement-focused event connecting women-owned businesses with corporations and each other. This event features networking, corporate roundtable procurement discussions, and an awards reception.

Presenting - \$8,000

- 1 VIP table of 8 during awards reception
- 1 corporate roundtable for procurement discussions
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage
- Exclusive highlight on event ad in WE Texas
- Access to event attendee list

Roundtable Discussions - \$6,000

- 1 VIP table of 8 during awards reception
- 1 corporate roundtable for procurement discussions
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage



Awards - \$5,000

- 1 VIP table of 8 during awards reception
- 1 corporate roundtable for procurement discussions
- Audience address to introduce awards
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on screen showcasing award nominees
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage

Networking - \$4,000

- 1 VIP table of 8 during awards reception
- 1 corporate roundtable for procurement discussions
- 1 vendor table in foyer
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on drink tickets
- Logo on event website
- Logo on event emails
- Company provided pop-up banners at bars
- Exclusive highlight on scrolling digital signage

Collaborator - \$2,500

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

Contributor - \$1,000

- 2 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage

Roundtable - \$500

- 2 admissions
- 1 corporate roundtable for procurement discussions



Construction Industry Summit

July | In-Person | DFW
Anticipated Attendance: 175

Half-day summit to develop professional relationships with others in our community and grow acumen in the construction industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the construction sector.

Presenting - \$5,000

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Logo on screen
- Blog post feature
- Access to event attendee list

Roundtable Discussions - \$3,000

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Logo on screen

Networking - \$2,500

- 4 admissions
- 1 corporate roundtable for procurement discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Logo on screen



Collaborator - \$1,500

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on screen



Contributor - \$800

- 2 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on screen



Roundtable Host - \$300

- 2 admissions
- 1 corporate roundtable for procurement discussions



Harvesting Partnerships

November | In-Person | DFW
Anticipated Attendance: 350

Half-day educational conference that highlights the skillsets of WBCS WBEs. This event features WBE led roundtable discussions on business themes (i.e., marketing, legal, human resources, etc.), networking, WBCS WBE vendor tables, a keynote luncheon, and the Lillie Knox Investment Award pitch presentation.

Presenting - \$8,000

- 1 VIP table of 8 during luncheon
- Audience address during welcome
- Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage
- Exclusive highlight on event ad in WE Texas
- Access to event attendee list

Roundtable Discussions - \$6,000

- 1 VIP table of 8 during luncheon
- Audience address to begin discussions
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on roundtable host layout
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage

Networking - \$4,000

- 1 VIP table of 8 during luncheon
- 1 vendor table in foyer
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on napkins
- Logo on event website
- Logo on event emails
- Exclusive highlight on scrolling digital signage



Collaborator - \$2,500

- 4 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



Contributor - \$1,000

- 2 admissions
- Company name on event website
- Company name on event emails
- Company name on scrolling digital signage



Inclusion Business Mixers

February, May, June, September, November

In-person | DFW

Anticipated Attendance: 5 events with 300 combined attendees

Co-hosted by WBCS and community partners, these events celebrate diverse women-owned businesses during their national recognition months: Black (February), Asian (May), LGBTQ+ (June), Hispanic (September), and veteran entrepreneurs (November). Each event includes networking, vendor tables, and a panel discussion.

You can sponsor **multiple** Inclusion Business Mixers events.

Pricing below reflects investment in one event.

Presenting - \$1,000

- 4 admissions to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice
- Audience address at the Inclusion Business Mixer of your choice
- Exclusive social media feature for the Inclusion Business Mixer of your choice
- Exclusive newsletter feature for the Inclusion Business Mixer of your choice
- Logo on event website for the Inclusion Business Mixer of your choice
- Logo on event emails for the Inclusion Business Mixer of your choice
- Logo on screen at the Inclusion Business Mixer of your choice
- Access to event attendee list for the Inclusion Business Mixer of your choice

Collaborator - \$750

- 3 admissions to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice
- Company name on event website for the Inclusion Business Mixer of your choice
- Company name on event emails for the Inclusion Business Mixer of your choice
- Company name on screen at the Inclusion Business Mixer of your choice

Contributor - \$400

- 2 admissions to the Inclusion Business Mixer of your choice
- 1 vendor table at the Inclusion Business Mixer of your choice
- Company name on event website for the Inclusion Business Mixer of your choice
- Company name on event emails for the Inclusion Business Mixer of your choice
- Company name on screen at the Inclusion Business Mixer of your choice

Table Topics Luncheons

Monthly | In-Person DFW & Virtual

Anticipated Attendance: 10 events with 600 combined attendees

This event features networking and a keynote speaker on a business topic. For those attending in-person, lunch is also included. There are 10 luncheons in 2025, typically on the second Tuesday of the month. There is not a luncheon in November or December.

Pricing below reflects the one investment you make to receive benefits at all 10 luncheons.

Presenting - \$5,000

- 4 admissions per event
- Audience address during welcome per event
- Exclusive social media feature per event
- Exclusive newsletter feature per event
- Logo on event websites
- Logo on event emails
- Logo on screen per event
- Access to each event attendee list

Collaborator - \$2,500

- 3 admissions per event
- Company name on event websites
- Company name on event emails
- Company name on screen at events

Contributor - \$1,000

- 2 admissions per event
- Company name on event websites
- Company name on event emails
- Company name on screen at events



Marketing Industry Summit

October | In-Person | DFW
Anticipated Attendance: 100

Half-day summit to develop professional relationships with others in our community and grow acumen in the marketing industry. The event features networking, corporate roundtable procurement discussions, WBE panel discussion, and vendor tables for women-owned businesses in the marketing sector.

Presenting - \$5,000

- 4 admissions
- 1 corporate roundtable for procurement discussions
 - Audience address during welcome
 - Welcome video on landing page of event website
- 4 social media event features
- 4 newsletter event features
- Logo on event ebanner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Logo on screen
- Blog post feature
- Access to event attendee list

Roundtable Discussions - \$3,000

- 4 admissions
- 1 corporate roundtable for procurement discussions
 - Audience address to begin discussions
 - 4 social media event features
 - 4 newsletter event features
 - Logo on event ebanner in WBCS staff email signature for one month leading up to event
 - Logo on roundtable host layout
 - Logo on event website
 - Logo on event emails
 - Logo on screen

Networking - \$2,500

- 4 admissions
- 1 corporate roundtable for procurement discussions
 - 4 social media event features
 - 4 newsletter event features
 - Logo on event ebanner in WBCS staff email signature for one month leading up to event
 - Logo on napkins
 - Logo on event website
 - Logo on event emails
 - Logo on screen



Collaborator - \$1,500

- 4 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on screen



Contributor - \$800

- 2 admissions
- 1 corporate roundtable for procurement discussions
- Company name on event website
- Company name on event emails
- Company name on screen



Vendor Table - \$150

- 2 admissions
- 1 corporate roundtable for procurement discussions



LILLIE KNOX INVESTMENT AWARD FUND



The Lillie Knox Investment Award is a cash prize of up to \$20,000, exclusively available to WBCS WBEs to help further business growth. Current members, in good standing, are welcome to apply annually for consideration.

Because WBEs provide services across a range of industries and are at different stages in their business development, the investment award can be utilized for myriad purposes and the amount requested can be any amount up to \$20,000.

The Lillie Knox Investment Award is funded solely by member donations. The number of awards distributed, and the amount of each award are determined by the total funds available as well as the merits of requests in each application. The cash prizes are presented during Harvesting Partnerships each fall.

Any amount you can contribute helps women-owned businesses grow. We invite you to include a contribution in your sponsorship selection.

All donors will be recognized at Harvesting Partnerships.

*not tax deductible



Our mission is to increase the value of women-owned businesses by providing certification, education, advocacy, and mutually beneficial business opportunities for our members and affiliates.

Our vision is lifting up women-owned businesses and positively impacting the community through inclusive and prosperous partnerships for all.

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