

2027 BUSINESS ENTERPRISES SPONSORSHIP CATALOG

Partnering for Impact in the Southwest Region

WOMEN'S BUSINESS COUNCIL Southwest

ABOUT US!

MISSION

To increase the value of women-owned businesses by providing certification, education, advocacy, and mutually beneficial business opportunities for our members and affiliates.

VISION

Lifting up women-owned businesses, and positively impacting the community through inclusive and prosperous partnerships for all.









FEATURED EVENTS

PARADE OF STARS AWARDS GALA

February | In-Person (DFW)

Step into Wonderland for an enchanting evening of celebration and connection. Enjoy an enchanting-inspired experience, an elegant dinner, a captivating mentalist show, and recognition of our community's achievements. Celebrate the installation of our new Board of Directors, then dance the night away with a live DJ. A magical night of wonder, inspiration, and unforgettable memories awaits.



DFW BUSINESS SOCIALS

March, May, August, October | In-Person (DFW)

Where business meets fun! Build valuable connections through fast-paced networking focused on referrals, resources, and solutions. Each event will have a themed tied to it with dedicated time for structured networking opportunities. Then bring your style to the runway in a friendly best-dressed competition. Network, connect, and compete for bragging rights and a special prize.



CONNECTIONS TO CONTRACTS

April | In-Person (DFW)

Connect with corporations and fellow women-owned and small businesses at this procurement-focused event designed to build relationships that lead to future opportunities. Enjoy vendor networking, interactive connection-building activities, inspiring speakers, and procurement roundtable discussions with corporate leaders. Expand your network, share resources, and discover new pathways to business growth.





FEATURED EVENTS

PUBLIC ENTITIES SUMMIT

July | In-Person (DFW)

The Public Entities Summit will bring together our public-sector members and small businesses to highlight contracting opportunities, share procurement insights, and build connections that align with your business goals.



BUSINESS MASTERS GOLF INVITATIONAL

September | In-Person (DFW)

Come for community, come for competition, or come to spend a day out of the office - all reasons and abilities welcome. This 18-hole golf tournament includes breakfast, a snack at the turn, luncheon with awards ceremony, and fundraisers to ensure women-owned and small businesses can successfully go for the greens - on and off the course.



MULTI-INDUSTRY SUMMIT

October | In-Person (DFW)

Gain valuable industry insights and connections at this dynamic networking event. Explore vendor exhibits, attend expert-led panel discussions, and participate in one-on-one roundtable meetings with corporate buyers.





FEATURED EVENTS

TABLE TOPICS LUNCHEONS

Quarterly | Hybrid (DFW)

Build reliable relationships while gaining valuable business insights at this networking and professional development event. Connect through guided discussions, enjoy lunch and company introductions, and gain practical takeaways from an engaging keynote presentation and group discussion.



NEW WBE INFO SESSION

Bi-Monthly | Virtual Webinar

Learn about the breadth of resources available to WBENC-Certified companies. Each session kicks off with introductions and then dives into an overview of resources. Staff and a representative from our advisory council (former Board members) are live to greet you and answer questions.



PROSPECTIVE WBE & SBE INFO SESSION

Bi-Monthly | Virtual Webinar

Learn about WBCS and how the certifications we provide can open the door to increased contracting and procurement opportunities. Staff is available to answer questions about the certification process as well.





CHAMPION CIRCLE

Champion Circle Offerings

As a Champion Circle sponsor, corporates receive recognition across all 2027 events. Sponsor logos will be displayed on sponsor recognition banners, in WBCS e-newsletters, and on the WBCS website, in accordance with sponsorship deadlines and marketing schedules

PLATINUM
$15,000

DIAMOND
$10,000

GOLD
$5,000

SILVER
$3,500

Lillie Knox Invesment Fund

A designated portion of each Champion Circle sponsorship investment is allocated to support the Lillie Knox Investment Fund, advancing opportunities for women-owned businesses and entrepreneurs.

Admissions

***Any unused admissions will be used at the Council's discretion.**

CHAMPION CIRCLE

PLATINUM
$15,000

BUSINESS ENTERPRISES

EVENT BENEFITS

BUSINESS MASTERS GOLF INVITATIONAL
1 Event | 200 Attendees

- (4) Players
- Recognition during announcements
- Logo on event website
- Logo on event emails
- Logo on screen

CONNECTIONS TO CONTRACTS
1 Event | 450 Attendees

- (16) Admissions
- (1) Vendor table
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

DFW BUSINESS SOCIALS
4 Events | 300 Combined Attendees

- (6) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

MULTI-INDUSTRY SUMMIT
1 Events | 300 Attendees

- (6) Admissions
- (1) Vendor table
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

PARADE OF STARS AWARDS GALA
1 Event | 500 Attendees

- (10) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

TABLE TOPICS LUNCHEONS
4 Events | 200 Combined Attendees

- (6) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

ADDITIONAL BENEFITS

- **(12) Social media features** throughout the year.
- **(6) Newsletter features** throughout the year. This includes a company overview, a description of its products or services, an owner headshot or company logo, and a call-to-action directing readers to the company's website (audience reach of 13K+)

PUBLIC ENTITIES SUMMIT
1 Event | 150 attendees

- (6) Admissions
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

CHAMPION CIRCLE

DIAMOND
$10,000

BUSINESS ENTERPRISES

EVENT BENEFITS

BUSINESS MASTERS GOLF INVITATIONAL
1 Event | 200 Attendees

- (2) Players
- Recognition during announcements
- Logo on event website
- Logo on event emails
- Logo on screen

CONNECTIONS TO CONTRACTS
1 Event | 450 Attendees

- (16) Admissions
- (1) Vendor table
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

DFW BUSINESS SOCIALS
4 Events | 300 Combined Attendees

- (5) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

MULTI-INDUSTRY SUMMIT
1 Events | 300 Attendees

- (5) Admissions
- (1) Vendor table
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

PARADE OF STARS AWARDS GALA
1 Event | 500 Attendees

- (8) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

TABLE TOPICS LUNCHEONS
4 Events | 200 Combined Attendees

- (5) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

ADDITIONAL BENEFITS

- **(10) Social media features** throughout the year.
- **(4) Newsletter features** throughout the year. This includes a company overview, a description of its products or services, an owner headshot or company logo, and a call-to-action directing readers to the company's website (audience reach of 13K+)

PUBLIC ENTITIES SUMMIT
1 Event | 150 attendees

- (5) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

CHAMPION CIRCLE

GOLD
$5,000

BUSINESS ENTERPRISES

EVENT BENEFITS

BUSINESS MASTERS GOLF INVITATIONAL
1 Event | 200 Attendees

- (2) Players
- Recognition during announcements
- Logo on event website
- Logo on event emails
- Logo on screen

CONNECTIONS TO CONTRACTS
1 Event | 450 Attendees

- (8) Admissions
- (1) Vendor table
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

DFW BUSINESS SOCIALS
4 Events | 300 Combined Attendees

- (4) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

MULTI-INDUSTRY SUMMIT
1 Events | 300 Attendees

- (4) Admissions
- (1) Vendor table
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

PARADE OF STARS AWARDS GALA
1 Event | 500 Attendees

- (6) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

TABLE TOPICS LUNCHEONS
4 Events | 200 Combined Attendees

- (4) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

ADDITIONAL BENEFITS

- **(8) Social media features** throughout the year.
- **(2) Newsletter features** throughout the year. This includes a company overview, a description of its products or services, an owner headshot or company logo, and a call-to-action directing readers to the company's website (audience reach of 13K+)

PUBLIC ENTITIES SUMMIT
1 Event | 150 attendees

- (4) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

CHAMPION CIRCLE

SILVER
$3,500

BUSINESS ENTERPRISES

EVENT BENEFITS

BUSINESS MASTERS GOLF INVITATIONAL
1 Event | 200 Attendees

- (1) Player
- Recognition during announcements
- Logo on event website
- Logo on event emails
- Logo on screen

CONNECTIONS TO CONTRACTS
1 Event | 450 Attendees

- (8)Admissions
- (1) Roundtable for procurement discussions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

DFW BUSINESS SOCIALS
4 Events | 300 Combined Attendees

- (3) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

MULTI-INDUSTRY SUMMIT
1 Events | 300 Attendees

- (3) Admissions
- (1) Roundtable
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

PARADE OF STARS AWARDS GALA
1 Event | 500 Attendees

- (4) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen

TABLE TOPICS LUNCHEONS
4 Events | 200 Combined Attendees

- (3) Admissions to each event
- Recognition during welcome at each event
- Logo on event website
- Logo on event emails
- Logo on screen

ADDITIONAL BENEFITS

- **(6) Social media features** throughout the year.

PUBLIC ENTITIES SUMMIT
1 Event | 150 attendees

- (3) Admissions
- Recognition from stage
- Logo on event website
- Logo on event emails
- Logo on screen



À LA CARTE *Options*

A LA CARTE OPTIONS

Customize your sponsorship experience by selecting from event-specific opportunities and sponsorship levels that align with your goals.



PARADE OF STARS AWARDS GALA
FEB | In-person (DFW)

DFW BUSINESS SOCIALS
MAR, MAY, AUG, OCT | In-person (DFW)

CONNECTIONS TO CONTRACTS
APR | In-person (DFW)

PUBLIC ENTITIES SUMMIT
JUL | In-person (DFW)

BUSINESS MASTERS GOLF INV.
SEPT | In-person (DFW)

MULTI-INDUSTRY SUMMIT
OCT | In-person (DFW)

TABLE TOPICS LUNCHEONS
QUARTERLY | In-person (DFW)

PARADE OF STARS AWARDS GALA

February | In-person (DFW) | Attendance: 500

EVENT DETAILS

Step into Wonderland for an enchanting evening of celebration and connection. Enjoy an enchanting-inspired experience, an elegant dinner, a captivating mentalist show, and recognition of our community's achievements. Celebrate the installation of our new Board of Directors, then dance the night away with a live DJ. A magical night of wonder, inspiration, and unforgettable memories awaits.

PRESENTING - $10,000 | (1) AVAILABLE

- (10) Admissions
- Audience address during dinner
- Recognition in all social media event posts
- Logo on event e-banner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Exclusive highlight on screen

BAR - $5,000

- (10) Admissions
- Logo on drink tickets
- Company provided pop up banners at bars
- Logo on event website
- Exclusive highlight on screen

ENTERTAINMENT - $5,000

- (10) Admissions
- Gobo onstage during entertainment
- Logo on event website
- Exclusive highlight on screen

AFTER PARTY - $5,000

- (10) Admissions
- Gobo onstage during after party
- Logo on event website
- Exclusive highlight on screen

RED CARPET PHOTO - $5,000

- (6) Admissions
- Logo displayed on event photo frames
- Logo on event website
- Exclusive highlight on screen

RESTROOMS - $5,000

- (6) Admissions
- Logo displayed on restroom mirrors
- Logo on event website
- Exclusive highlight on screen

BALLROOM ENTRANCE - $3,000

- (6) Admissions
- Logo displayed in event ballroom entrance
- Logo on event website
- Exclusive highlight on screen

VALET - $3,000

- (4) Admissions
- Company provided promo item for valet users
- Company provided pop-up banner at valet stand
- Logo on event website
- Exclusive highlight on screen

WALKWAY TILE - $1,500

- (2) Admissions
- Logo displayed on a walkway tile
- Logo on event website
- Logo on screen

COLLABORATOR - $1,000

- (4) Admissions
- Logo on event website
- Logo on screen

CONTRIBUTOR - $500

- (2) Admissions
- Logo on event website
- Logo on screen

TABLE OF 8 - $1,600

- (10) admissions

DFW BUSINESS SOCIAL

MAR, MAY, AUG, OCT | In-person (DFW) | Attendance: 4 Events at 75 Per Event (300)

EVENT DETAILS

Where business meets fun! Build valuable connections through fast-paced networking focused on referrals, resources, and solutions. Each event will have a themed tied to it with dedicated time for structured networking opportunities. Then bring your style to the runway in a friendly best-dressed competition. Network, connect, and compete for bragging rights and a special prize.

PRESENTING - $1,000 ONE (1) AVAILABLE PER EVENT

- (4) Admissions
- Audience address during event
- Recognition in all social media event posts
- Logo on event website
- Logo on event emails

REFRESHMENTS - $500

- (3) Admissions
- Logo on event website
- Logo displayed on refreshments station

COLLABORATOR - $200

- (3) Admissions
- Logo on event website

CONTRIBUTOR - $150

- (2) Admissions
- Company name on event website







CONNECTIONS TO CONTRACTS

April | In-person (DFW) | Attendance: (450)

EVENT DETAILS

Connect with corporations and fellow women-owned and small businesses at this procurement-focused event designed to build relationships that lead to future opportunities. Enjoy vendor networking, interactive connection-building activities, inspiring speakers, and procurement roundtable discussions with corporate leaders. Expand your network, share resources, and discover new pathways to business growth.

PRESENTING – $7,500 | (1) AVAILABLE

- (8) Admissions
- (1) Vendor table
- Audience address during welcome
- Recognition on all social media event posts
- Logo on event banner in WBCS staff email signature for one month leading up to event
- Logo on event website, and event emails
- Logo on all event slides
- Exclusive highlight on screen

SESSIONS - $5,000

- (4) Admissions
- (1) Vendor table
- Audience address to session
- Recognition on all social media posts promoting sessions
- Logo on event website
- Exclusive highlight on screen

CONNECTIONS STATION - $4,000

- (4) Admissions
- (1) Vendor table
- Logo on event website
- Exclusive highlight on screen
- Logo on connections station

RESTROOMS - $3,000

- (2) Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen
- Logo displayed on restroom mirrors

ALL DAY HYDRATION STATIONS - $3,000

- (2) Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen
- Logo on water station signs

Wi-Fi - $3,000

- (2) Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen
- Logo displayed on event Wi-Fi signage

MORNING COFFEE AND PASTRIES - $1,500

- (2) Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen
- Logo displayed by refreshments

SUSTAINABILITY - $1,500

- (2) Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen
- Logo displayed on event recycle bins

COLLABORATOR - $800

- (4) Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen

CONTRIBUTOR - $500

- (2)Admissions
- (1) Vendor table
- Logo on event website
- Logo on screen

VENDOR TABLE - $250

- (1) Admission
- (1) Vendor table
- Company name on event website

PUBLIC ENTITIES SUMMIT

July | In-person (DFW) | Attendance: (150)

EVENT DETAILS

The Public Entities Summit will bring together our public-sector members and small businesses to highlight contracting opportunities, share procurement insights, and build connections that align with your business goals.

PRESENTING - $2,500 (1) AVAILABLE

- (4) Admissions
- Audience address during welcome
- Recognition on all social media event posts
- Logo on event website
- Logo on event emails
- Logo on screen
- (1) Vendor table

REFRESHMENTS - $1,000

- (4) Admissions
- Logo on event website
- Logo on screen
- Logo on refreshments station
- (1) Vendor table

ROUNDTABLE HOST- $150

- (1) Admissions
- (1) Vendor table





BUSINESS MASTERS GOLF INVITATIONAL

September | In-person (DFW) | Attendance: 200

EVENT DETAILS

Come for community, come for competition, or come to spend a day out of the office - all reasons and abilities welcome. This 18-hole golf tournament includes breakfast, a snack at the turn, luncheon with awards ceremony, and fundraisers to ensure women-owned and small businesses can successfully go for the greens - on and off the course.

PRESENTING – $7,500 | (1) SPONSOR

- Two 4-person teams (8 players)
- Audience address during awards presentation
- Recognition on all social media event posts
- Logo on event e-banner in WBCS staff email signature for one month leading up to event
- Logo on all golf carts
- Logo on event website
- Logo on event emails
- Exclusive logo highlight on screen
- Company provided item for gift bags
- Company provided pop-up banner
- Opportunity to include a WBCS Board Member on one team

EAGLE – $5,000

- One 4-person team
- Logo on event website
- Exclusive logo highlight on screen
- Company provided item for gift bags
- Company provided pop-up banner
- Opportunity to add WBCS Board Member to team

BEVERAGE CART – $3,000

- One 4-person team
- Logo on beverage cart
- Logo on event website
- Logo on screen

GOLF CART – $3,000

- One 4-person team
- Logo on golf cart
- Logo on event website
- Logo on screen

LUNCHEON – $3,000

- One 4-person team
- Logo on all slides during luncheon
- Logo on event website
- Logo on screen

MERCHANDISE – $3,000

- One 4-person team
- Logo on merchandise of your selection
- Logo on event website
- Logo on screen

BREAKFAST – $2,000

- One 4-person team
- Logo on breakfast station signs
- Logo on event website

SNACK AT THE TURN – $2,000

- One 4-person team
- Logo on snack station signs
- Logo on event website

SCORECARD – $1,000

- Logo on scorecard
- (2) Lunch admissions

VENDOR TABLE – $500

- Vendor table at the hole of your choosing
- (2) Lunch admissions

HOLE – $300

- Logo on one hole of your choosing



MULTI-INDUSTRY SUMMIT

October | In-person (DFW) | Attendance: (300)

EVENT DETAILS

Gain valuable industry insights and connections at this dynamic networking event. Explore vendor exhibits, attend expert-led panel discussions, and participate in one-on-one roundtable meetings with corporate buyers.

PRESENTING - $5,000 ONE (1) AVAILABLE PER INDUSTRY TRACK

- (8) Admissions
- Audience address during welcome
- Recognition on all social media event posts
- Logo on event e-banner in WBCS staff email signature for one month leading up to event
- Logo on event website
- Logo on event emails
- Exclusive highlight on screen
- (1) Vendor table

SESSION - $2,500

- (4) Admissions
- Audience address to begin session
- Recognition on social media for session promotion
- Logo on event website
- Exclusive highlight on screen
- (1) Vendor table

GRAB-N-GO BREAKFAST - $1,250

- (2) Admissions
- Logo on breakfast station signage
- Logo on event website
- Logo on screen
- (1) Vendor table

COLLABORATOR - $750

- (4) Admissions
- Logo on event website
- Logo on screen
- (1) Vendor table

CONTRIBUTOR - $400

- (2) Admissions
- Logo on event website
- Logo on screen
- (1) Vendor table

VENDOR TABLE- $150

- (1) Admission
- (1) Vendor table





TABLE TOPICS LUNCHEONS

FEB, APR, AUG, OCT | In-person (DFW) | Attendance: 4 Events at 50 Per Event (200)

EVENT DETAILS

Build reliable relationships while gaining valuable business insights at this networking and professional development event. Connect through guided discussions, enjoy lunch and company introductions, and gain practical takeaways from an engaging keynote presentation and group discussion.

PRESENTING - $2,500 ONE (1) AVAILABLE PER EVENT

- (5) Admissions
- Audience address during welcome
- Recognition on all social media event posts
- Logo on event website
- Logo on event emails
- Logo on screen

LUNCHEON - $1,500

- (4) Admissions
- Logo on event website
- Logo on screen
- Logo on luncheon station

COLLABORATOR - $300

- (3) Admissions
- Logo on event website
- Logo on screen

CONTRIBUTOR - $150

- (2) Admissions
- Logo on event website
- Logo on screen







VISUAL EXAMPLES

The visuals below illustrate how sponsor logos will appear across WBCS platforms. Logo placement is determined by the sponsor's Champion level or overall sponsorship contribution. All sponsors will be grouped according to their designated tier, and no special conditions, modifications, or additional requests can be accommodated once a sponsorship commitment has been finalized. ***WBCS reserves the right to modify the display, layout, and placement of creative artwork to ensure the best overall presentation.***

SOCIAL MEDIA





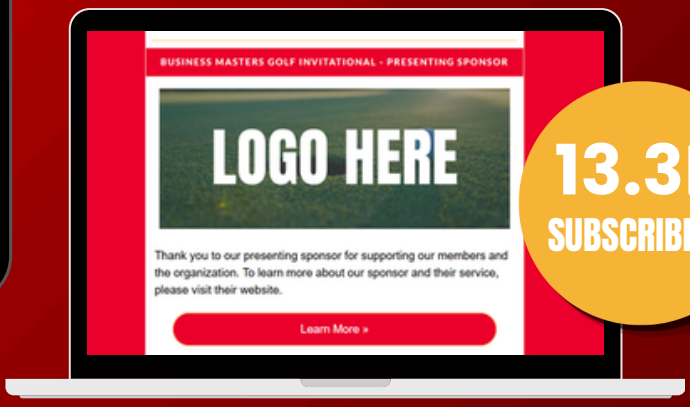
12K FOLLOWERS

WEBSITE



67K ACTIVE USERS

E-NEWSLETTER



13.3K SUBSCRIBERS

EMAIL SIGNATURE



LILLIE KNOX
Investment Award Fund

The Lillie Knox Investment Award is a cash prize, exclusively available to WBCS SWBEs to help further business growth. Current members, in good standing, are welcome to apply annually for consideration.

Because SWBEs provide services across a range of industries and are at different stages in their business development, the investment award can be utilized for myriad purposes and the amount requested can be any amount up to the maximum for that given year.

The Lillie Knox Investment Award is funded solely by member donations. The number of awards distributed, and the amount of each award are determined by the total funds available as well as the merits of requests in each application.

Any amount you can contribute helps women-owned businesses grow. We invite you to include a contribution in your sponsorship selection.

THANK YOU!

CONTACT US TO RESERVE YOUR SPONSORSHIP!

Partnerships@wbcsouthwest.org
WBCSouthwest.org/sponsorship
(817) 299-0566
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