



WOMEN'S
BUSINESS
COUNCIL
—
SOUTHWEST



Sustaining (Corporate) Member
SPONSORSHIP OPPORTUNITIES

2015

PARADE OF STARS AWARDS GALA (FEBRUARY 5, 2015)

The Parade of Stars Awards Gala is an illuminating formal evening event honoring WBE and Sustaining (Corporate) Members who go above and beyond to ensure the successes of women-owned businesses. Award winners truly support WBEs through advocacy, volunteerism and sponsorships. The event features a red carpet, cocktail reception, dinner, awards ceremony and after party. Join us on February 5, 2015, and experience the celebration!

Title Sponsor: (Limited to 1)	\$10,000	<ul style="list-style-type: none"> -16 admissions -Two reserved tables -Featured video spot in program (Sponsor submits 45 second commercial) -Acknowledgement in media releases and all printed materials -Company logo on email, online invitations and website -Opportunity to address audience at awards ceremony -Podium recognition -Involvement on Gala Committee (optional) -Two-page, four color ad in program -Event signage and on-screen branding -Listing in Parade of Stars Awards Gala program
Entertainment Sponsor: (Limited to 1)	\$8,000	<ul style="list-style-type: none"> -16 admissions -Two reserved tables -30 second commercial leading into entertainment (Sponsor submits 30 second commercial) -Acknowledgement in media releases and all printed materials -Company logo on email, online invitations and website -Company provided bracelets for Heads or Tails game (optional) -Podium recognition -Full page, four color ad in program -Event signage and on-screen branding -Listing in Parade of Stars Awards Gala program
Underwriter Sponsor:	\$5,000	<ul style="list-style-type: none"> -8 admissions -One reserved table -Acknowledgement in media releases and all printed materials -Company logo on email, online invitations and website -Half page, four color ad in program -Event signage and on-screen branding -Listing in Parade of Stars Awards Gala program
Gold Sponsor:	\$2,000	<ul style="list-style-type: none"> -8 admissions -One reserved table -Quarter page, four color ad in program -Event signage and on-screen branding -Listing in Parade of Stars Awards Gala program



POWER TO POTENTIAL BUSINESS FORUM (APRIL 2015)



Power to Potential is an annual business and Matchmaker forum for corporations and Women Business Enterprises to network, participate in educational presentations and discuss best practices with industry professionals. This event features a variety of workshops and lunch. A cocktail networking reception closes the day-long event with a chance to win special raffle prizes.

Sustaining Member
Title Sponsor:
(Limited to 1)

\$6,000

- 12 admissions
- Acknowledgement in media releases and printed materials
- Podium recognition
- Opportunity to address audience
- Company logo on name badges
- Company logo on email, online invitations and website
- (1) Company provided pop-up banner displayed
- Involvement on Power to Potential Committee (optional)
- Event signage
- Listing in Power to Potential program

Sustaining Member
Power Lunch Sponsor:
(Limited to 1)

\$4,000

- 8 admissions
- Acknowledgement in media releases and printed materials
- Company logo on napkins
- Opportunity to have one piece of collateral placed in lunch seats
- Company logo on email, online invitations and website
- (1) Company provided pop-up banner displayed at lunch
- Event signage
- Listing in Power to Potential program

Sustaining Member
Reception Sponsor:
(Limited to 1)

\$4,000

- 8 admissions
- 8 drink tickets
- Acknowledgement in media releases and printed materials
- Podium recognition at reception
- Opportunity to address audience at reception
- Company logo on email, online invitations and website
- (1) Company provided pop-up banner displayed at reception
- Event signage
- Listing in Power to Potential program

Sustaining Member
Matchmaker Sponsor:
(Limited to 1)

\$4,000

New Sponsorship!

- 8 admissions
- Acknowledgement in media releases and printed materials
- Company logo on electronic matchmaking site
- Company logo on email, online invitations and website
- (1) Company provided pop-up banner at Matchmaker

Underwriter Sponsor:

\$3,000

- 6 admissions
- Acknowledgement in media releases and printed materials
- Company logo on email, online invitations and website
- Event signage
- Listing in Power to Potential program

Gold Sponsor:

\$2,000

- 4 admissions
- Event signage
- Listing in Power to Potential program

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major events

HARVESTING PARTNERSHIPS EDUCATIONAL SYMPOSIUM (SEPTEMBER 2015)



Harvesting Partnerships is an educational symposium featuring workshops, panel discussions and seminars on business related issues. The continuing education opportunities provided at Harvesting Partnerships can add value to your company and your team members. In addition, the Lillie Knox Investing for Growth Award recipients are announced during the Lillie R. Knox Memorial Luncheon.

Title Sponsor:
(Limited to 1)

\$6,000

- 16 admissions
- Two reserved tables
- Acknowledgement in media releases and printed materials
- Podium recognition at luncheon
- Opportunity to address audience at luncheon
- Company logo on name badges
- Company logo on email, online invitations and website
- Involvement on Harvesting Partnerships Committee (optional)
- (1) Company provided pop-up banner at luncheon
- Event signage and on-screen branding
- Listing in Harvesting Partnerships program

Sustaining Member
Reception Sponsor:
(Limited to 1)

\$4,000

- 8 admissions
- 8 drink tickets
- One reserved table
- Acknowledgement in media releases and printed materials
- Podium recognition at reception
- Opportunity to address audience at reception
- Company logo on email, online invitations and website
- (1) Company provided pop-up banner at reception
- Event signage and on-screen branding
- Listing in Harvesting Partnerships program

Conference Pen Sponsor:
(Limited to 1)
New Sponsorship!

\$4,000

- 8 admissions
- One reserved table
- Acknowledgement in media releases and printed materials
- Company logo/branding on official event pen placed at all attendee seats for luncheon and available at all workshops
- Podium recognition at luncheon
- Company logo on email, online invitations and website
- Event signage and on-screen branding
- Listing in Harvesting Partnerships program

Underwriter Sponsor:

\$3,000

- 8 admissions
- One reserved table
- Acknowledgement in media releases and printed materials
- Company logo on email, online invitations and website
- Company provided pop-up banner at event
- Event signage and on-screen branding
- Listing in Harvesting Partnerships program

Gold Sponsor:

\$1,500

- 4 admissions
- One-half reserved table
- Event signage and on-screen branding
- Listing in Harvesting Partnerships program

20TH ANNIVERSARY PARTY (NOVEMBER 6, 2015) All New Sponsorships!



WOMEN'S
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The 20th anniversary party is a special evening celebration honoring the progress that WBCS has made over the last two decades, as well as the WBCS members who make it all possible. The event will take place at AT&T Stadium in Arlington, Texas, and will feature gourmet food, specialty cocktails, silent auction, live musical performances and a dance floor. It is sure to be a night to remember. WBCS will be toasting to the founding members, many of whom are still actively involved with the organization today.

Sustaining Member
Title Sponsor:
(Limited to 1)

\$15,000

- 16 admissions
- Reserved seating
- Logo displayed on AT&T Stadium big screen
- Logo and branding on commemorative gift
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Podium recognition
- Opportunity to address audience
- Two-page, four color ad in program
- Event signage and on-screen branding
- Listing in commemorative program

Sustaining Member
Bar Sponsor:
(Limited to 1)

\$12,000

- 14 admissions
- Reserved seating
- Signature drink – input on drink and naming
- On-screen branding at bar
- Company logo on cocktail napkins
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Podium recognition
- Full page, four color ad in program
- Event signage
- Listing in commemorative program

Sustaining Member
Casino Games Sponsor:
(Limited to 2)

\$10,000

- 12 admissions
- Logo and branding in casino area
- Recognition at raffle drawing and biggest winner announcement
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Podium recognition
- Full page, four color ad in program
- Event signage
- Listing in commemorative program

Band Sponsor:
(Limited to 2)

\$10,000

- 12 admissions
- Logo and branding in stage area
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Podium recognition
- Full page, four color ad in program
- Event signage
- Listing in commemorative program

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major events

20TH ANNIVERSARY PARTY (NOVEMBER 6, 2015) CONT.

Commemorative Program Sponsor: **\$10,000**
(Limited to 1)

- 12 admissions
- Logo and branding recognition on program cover
- Prime ad placement on program back cover – full page, four color ad
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Podium recognition
- Event signage
- Listing in commemorative program

Sustaining Member **\$8,000**
Champagne & Cake Sponsor:
(Limited to 1)

- 10 admissions
- Logo and branding on champagne and cake displays
- Company logo on napkins
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Full page, four color ad in program
- Event signage
- Listing in commemorative program

Sustaining Member **\$8,000**
Silent Auction Sponsor:
(Limited to 2)

- 10 admissions
- Logo and branding of silent auction area and materials
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Full page, four color ad in program
- Event signage
- Listing in commemorative program

Sustaining Member **\$6,000**
Digital Stadium Signage Sponsor:
(Limited to 1)

- 8 admissions
- Logo and branding on LED ring that circles the field
- Acknowledgement in media releases and all printed materials
- Company logo on email, online invitations and website
- Half page, four color ad in program
- Event signage
- Listing in commemorative program

Underwriter Sponsor: **\$5,000**

- 8 admissions
- Company logo on email, online invitations and website
- Half page, four color ad in program
- Event signage
- Listing in commemorative program

Gold Sponsor: **\$3,000**

- 6 admissions
- Quarter page, four color ad in program
- Event signage
- Listing in commemorative program



AUSTIN INSIGHTS (OCTOBER 2015)

The annual Austin Insights event, held in Austin, Texas, features an educational workshop and an evening networking reception where Women Business Enterprises have the opportunity to make procurement connections with local corporations. Mingle and discover valuable business opportunities at this premier Austin area event.

Sustaining Member	\$3,000	-10 admissions
Title Sponsor: (Limited to 1)		-10 drink tickets
		-Acknowledgement in media releases and all printed materials
		-Company logo on email, online invitations and website
		-Opportunity to address audience
		-Event signage
Underwriter Sponsor:	\$1,000	-6 admissions
		-6 drink tickets
		-Acknowledgement in media releases and all printed materials
		-Company logo on email, online invitations and website
		-Event signage
Gold Sponsor:	\$500	-4 admissions
		-4 drink tickets
		-Event signage

DFW EDUCATION PROGRAMS (THROUGHOUT THE YEAR)

As an education sponsor, your contribution goes to support the various WBCS educational programs throughout the DFW area including Business Insights, Table Topics Luncheons, industry-focused events, discussion sessions and panel presentations. There will be approximately 15 separate events in 2015.

Title Sponsor: New Sponsorship!	\$5,000	-5 admissions to each educational program
		-Acknowledgement in media releases and all printed materials
		-Company logo on email, online invitations and website
		-Event signage and on-screen branding
Underwriter Sponsor:	\$3,000	-3 admissions to each educational program
		-Acknowledgement in media releases and all printed materials
		-Event signage and on-screen branding
Gold Sponsor:	\$2,000	-2 admissions to each educational program
		-Event signage and on-screen branding

AUSTIN EDUCATION PROGRAMS (THROUGHOUT THE YEAR)

Supporting the educational programs in the Austin area, sponsors will be recognized as a supporter of the local business community, particularly those owned by women. Events include educational workshops and networking receptions throughout the year.

Title Sponsor: New Sponsorship!	\$3,000	-4 admissions to all Austin educational programs
		-Acknowledgement in media releases and all printed materials
		-Company logo on email, online invitations and website
		-Podium recognition at all Austin educational programs
		-Event signage

- Underwriter Sponsor: **\$1,000**
- 2 admissions to all Austin education programs
 - Acknowledgement in media releases and all printed materials
 - Company logo on email, online invitations and website
 - Event signage

OTHER REGIONAL EVENTS (THROUGHOUT THE YEAR)

Regional educational events are held throughout the year depending on the WBCS calendar. Sponsorships are available in 2015 for events in Arkansas, east Texas, El Paso, New Mexico and Oklahoma.

- Title Sponsor: **\$2,000**
(Limited to 1 per location)
- 8 admissions
 - Acknowledgement in media releases and all printed materials
 - Company logo on email, online invitations and website
 - Podium recognition
 - Opportunity to highlight company initiative/program
 - Event signage

- Underwriter Sponsor: **\$1,000**
- 4 admissions
 - Acknowledgement in media releases and all printed materials
 - Company logo on email, online invitations and website
 - Podium recognition
 - Event signage



LILLIE KNOX INVESTING FOR GROWTH AWARD (SEPTEMBER 2015)

The Women's Business Council – Southwest (WBCS) invites WBEs to apply for the Lillie Knox Investing for Growth Award for the chance to receive up to \$5,000 to help grow their business. This award is available to all WBEs who are eligible, regardless of company type or revenue size. WBE applicants are asked to identify a critical need in their business that, if met, would support the growth and development of their business. The awards are given out during the Lillie R. Knox Memorial Luncheon at Harvesting Partnerships in September.

- Underwriter Donor: **\$2,000**
- Underwriter and Distinctive Donors will receive special recognition at the Lillie R. Knox Memorial Luncheon during the award presentation at Harvesting Partnerships

- Distinctive Donor: **\$1,000**

To reserve your sponsorship, go to www.wbcswest.org/sponsorship.

Contact:

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